

DECEMBER 2020



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Fashion-Arts-Innovation-Creation-Easel

F.A.I.C.E.<sup>™</sup> Online  
magazine

FASHION

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SPRING 2021 RTW



Collections

# SPRING 2021 RTW



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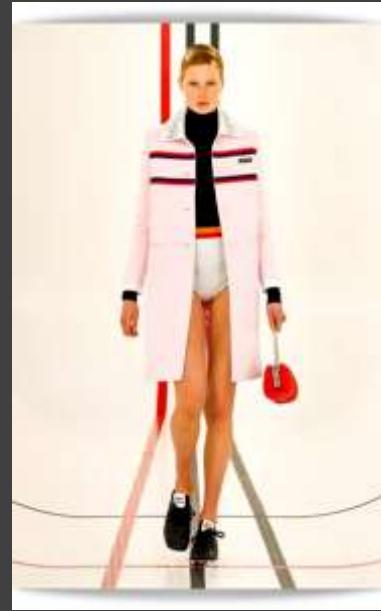
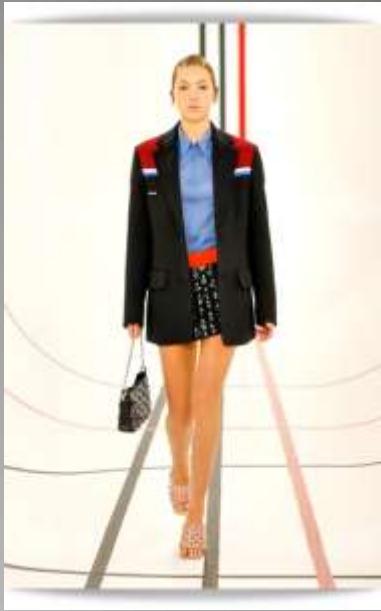
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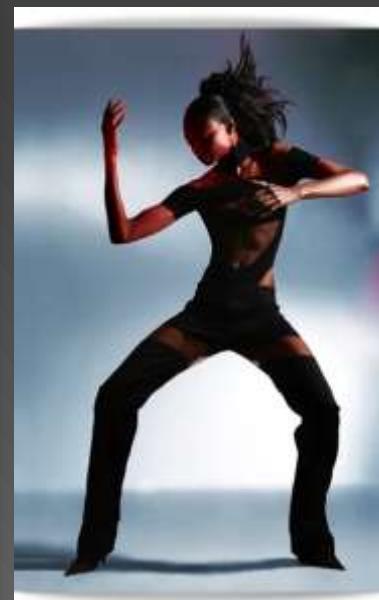
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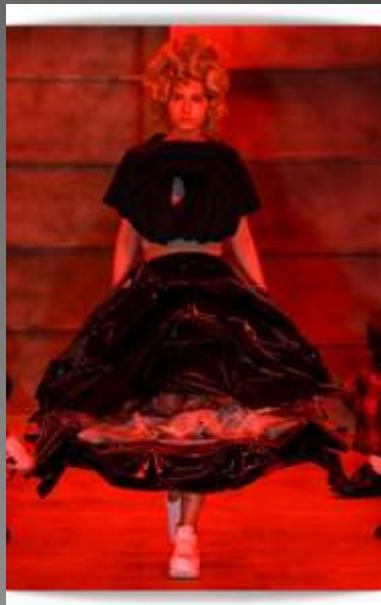
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COMME des GARÇONS  
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**JUNYA WATANABE**



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ANTEPRIMA

STYLE

# Style Questions



“What will I Wear?”

If frequently you are facing the dilemma “*what will I wear today?*” then this article is for you. If not, take a look ...just in case it happens!

The famous author *Virginia Woolf* wrote:

“*Clothes ... change our view of the world and the world’s view of us.*”

*With this buzz in mind, remember some basic, golden rules.*

- ❖ Some solid pieces or known as “*classic pieces*”, are your life-vest, at all times and that means they should be in our wardrobe.
- ❖ The *simplicity* of your clothes is the next golden rule. Clothes that can be worn with the same comfort on a business meeting and on a night out, will make you feel confident all day long.
- ❖ The well-known, that can not be ignored, *little black dress*. Not surprisingly, a *little black dress* is the garment that can solve your styling problem from morning to night. Matched with the right shoes and accessories it is simply... unbeatable.
- ❖ If pants flatter you, a *slim pin stripe suit* or a *suit in black, dark brown, gray or dark blue*, is an equally classic and easy solution. Wear it with a *white or striped shirt* and complete your look with more impressive *accessories*.
- ❖ Equally important is a *skirt- suit*. If your confidence and style allows it, it could look great in red. Matched with *black heels*, for evenings even patent leather, a matching *bag* and “*elegant*” *accessories*, guarantee a look that will never go unnoticed.
- ❖ How would it feel if one day we changed the *blazer* that reaches the height of your buttocks with a longer blazer that almost covers them? The difference is amazing! Without going to extremes that do not embrace the petite silhouettes, these few centimeters offer... measures of elegance and can even be matched with dresses.
- ❖ What is most important in the end, is to feel *comfortable with your clothes*, and to reveal your *femininity*.

TRENDS

# ROSE TAN



This Year's Pink!

If you want to add touches of color but in a gentle way and without being bold, then **R o s e T a n** is a shade that you will love!

*R o s e T a n* is a discreet but very interesting shade! Especially, in a jacket or coat, it becomes aristocratic and very feminine, while it "breaks" the hazy mood!

This "*dusty pink*" is serious and soft, and since it is really neutral, it flatter everyone, but also gives the opportunity to create very nice combinations, even when not worn in monochrome.

Clothes and accessories in "*dusty pink*" area top choice. In a floral or satin dress, in a suede bag or a high-heeled shoe. From a bracelet or in a leather bag this is a perfect shade!

It does not "scream", it is not boring or ordinary. It is a different shade that exudes discretion and elegance. It has been a strong trend and since the beginning of the year.

From the catwalks... To Ideas to wear it Pink has long been considered a romantic color but its triumphant return is this pastel shade. Wear it in a dress, coat, skirt, but also in accessories, bags and shoes, adding a soft note to your wardrobe.

The "*dusty pink*" in principle is perfect on its own! The trend of monochrome continues, so do not hesitate to look from top to bottom in this shade, whether it is a suit, a dress.

The most interesting combination is with the deep red of Burgundy or the orange of the rust, which are also trending shades. These combination state style with a wonderful aesthetic result. *Ton sur ton*... in other words wearing different shades of pink! It matches perfectly with black or white and all the neutral shades, the sweet beige, the off-white but also with the range of gray. Metallic shades, especially gold and bronze, but even silver give its accessories the shine it needs.

A guarantee for an elegant and stylish result.  
The apotheosis of femininity!



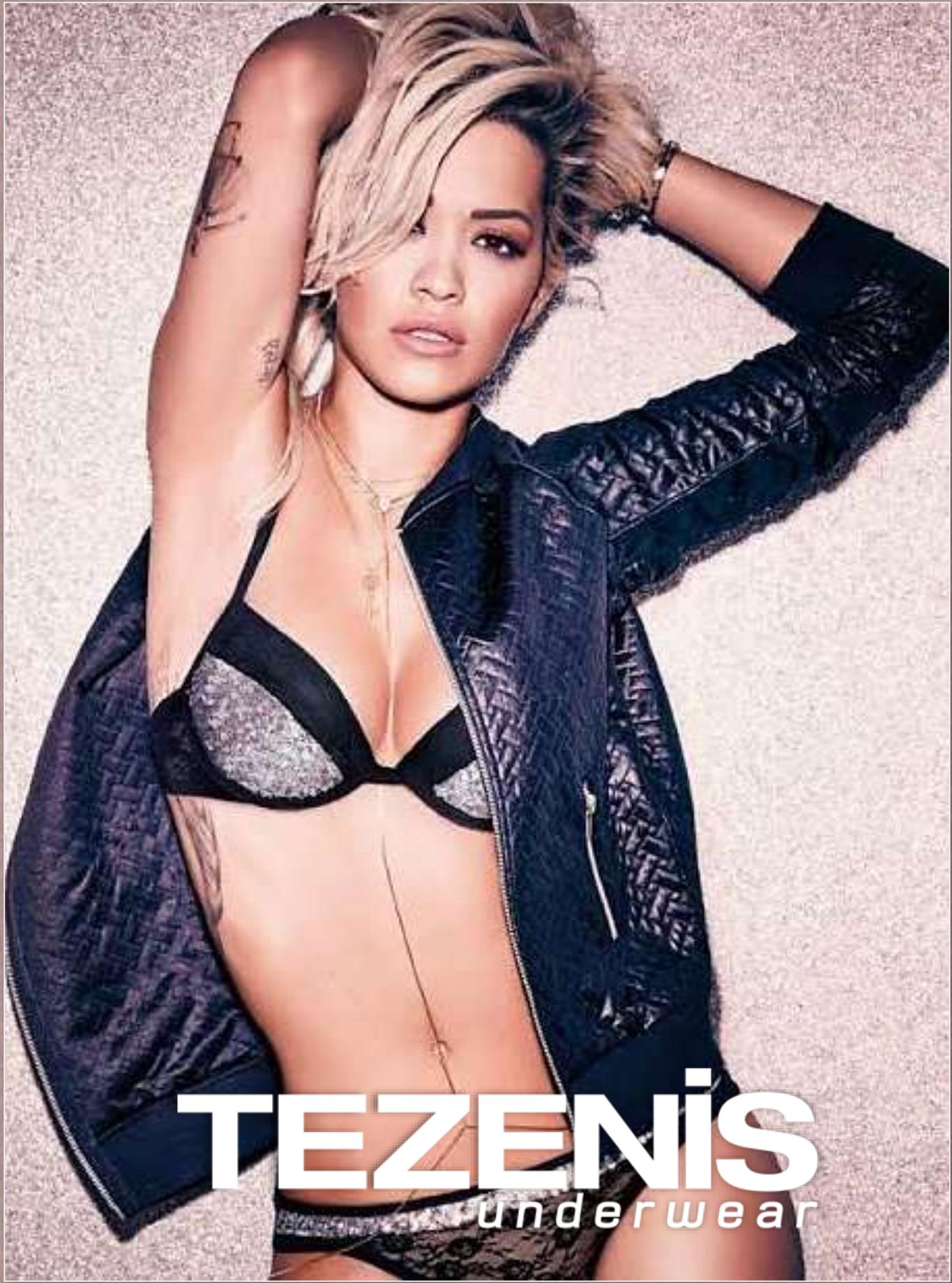
From the catwalks:

1&2 Oscar de la Renta, 3.Alexander McQueen, 4. Zimmermann, 5. Altuzarra, 6. Chloé

Accessories:

Bag: Urban Expression  
Loafers: Franco Sarto  
Bracelet: Burberry





**TEZENIS**  
underwear



# December's Look & Style!

*“What do you think about when you hear someone use the word “style”? Usually the term “style” is used, it most commonly refers to one’s fashion or outer appearance. But I want to remind you that style is much more than your hairstyle, make-up, outfit, etc. It’s the total “message” of the way you dress, talk, move your body, or do anything ... It’s how we express our inner being outwardly. This includes all of our thoughts, emotions, interests, and values. Everything on the outside is merely a reflection of what’s on the inside. We firmly believe that fashion is just one part of your style.”*

*Let's see our suggestions for December:*

1. **STINE GOYA, “SANA” Knit Sweater Gingham Pastel:** *“Colors are fascinating and tell so many stories, from grandiose or dramatic tales to intimate poetry.”* says designer Stine Goya. This time in the most beautiful pastel print in bolder rainbow colors! The jumper is lightweight and an oversized slouchy style featuring dropped shoulders and ribbed neckline, cuffs and bottom hem.
2. **GANNI, Oversized Low-rise Jeans:** Guilt-free fashion doesn't get better than these washed indigo organic cotton oversized low-rise jeans from *Ganni*. Featuring a waistband with belt loops, a button & zip fastening, a five-pocket design, a logo tag and a straight leg, they're perfect for your sustainable, ecological, low-impact lifestyle.
3. **LOUISE ET CIE, “Ressa” Leather Shoulder Bag:** Louise Et Cie's 'Ressa' bag will really pop against minimal outfits because of the sculptural half-moon shape and punchy rose-pink hue. Made from smooth leather, it has a flap compartment that's sized to fit a cardholder and lipstick, as well as a separate slip pocket for your phone.
4. **SIMONE ROCHA, embellished socks:** Nearly every single look on Simone Rocha's Spring '20 runway featured these socks, which come in black, too. Woven with stretch for a flexible fit, they're embellished with polished silver spikes, shimmering crystals and faux pearls at the cuffs.
5. **GOLDEN GOOSE, Silver & White Glitter Superstar Sneakers:** Golden Goose ‘Superstar’, have been glorified by many...Silk and cotton-blend wide-leg pants. Handcrafted low-top buffed leather and glittered textile sneakers in white and silver-tone, smudged and distressed detailing throughout. Round toe. Lace-up closure in pink. Wear them with jeans for a perfect look.
6. **THRONES - Designed by Phaedra Du Plessis, «Achilles», Necklace:** Half silver and half gold chain choker, fitted with a heart lobster clasp. The pendant is made up of a large silver metal ring as well as an embossed gold circular disc. Hanging from the pendant there are gold, black and silver beads with a large black wooden ring attached. A hammered gray metal oval pendant with two short pieces of silver and gold chain to compliment the choker chain.



From Left to Right

1.STINE GOYA, 2.SUPERSTAR, 3.GANNI, 4.LOUISE ET CIE, 5. SIMONE ROCHA, 6.THRONES

STYLE

MODERN

# FEMME FATALE



The Legend of "Dynamic" Elegance!

**T**he legendary myth of the Fatal Woman, “the kind that men want, but should not have”, is being re-introduced in fashion this year, reveling its Dynamic elegance.



For the ones who wished for the come back of the *Femme Fatale Style* upon, your wish has come true. This veil of mystery, which extends not only to her personality but also to her appearance and is depicted mainly in the noir movies of '40s and' 50s, remains highly sought after in fashion circles.

“*Femme Fatale*”, literally means “fatal woman” in French and, in the 2011 series “*Great Expectations*”, is defined as “the kind of woman that men want, but should not have!”

These women were written in ‘indelible ink’ in the memory of the men who were lucky...or unlucky, to meet them and aroused the curiosity of all the other women who wanted to find out their agenda and their hidden “aces”.

The *Femme Fatale* woman stands at a distance, with her elegant silhouette erased between the shadows. Cocktail dresses and pencil skirts embrace her body, her eye make-up has a lot of mascara and eyeliner, wears red or dark lipstick, while she completes each of her appearances with furs, arrow hats and of course killer heels.

Her main weapon?

Her mysterious look and enigmatic smile that stumbles between playfulness and irony.

To this day, fashion houses are still inspired by the style of the ‘vamp heroine’, enriching with new terms the vocabulary of what sensual femininity means , depending on the season.

*Looks from the catwalks:*

1.Fendi, 2.Dolce & Gabbana, 3.Christian Dior, 4.Saint Laurent  
5.Givenchy, 6.Giorgio Armani

View full gallery: [www.faiceonline.com](http://www.faiceonline.com)



TRENDS

# SHOES SHOW



A Forefront Trend!

# Shoes-Shoes-Shoes!

Tod's



Paris Texas



Fine sandals with heels, mules, loafers of all kinds, with heel and without, thin and thick heels, slides and wooden clogs, thick platforms and sneakers, square points in front or sharp pointed, colorful or transparent!

Simon Miller



These are the strongest trends for the warmer days. In other words, there is a choice for... everything! Both elegance and comfort.

Wandler



Your relationship with shoes and special designs is stronger than ever!

Jimmy Choo



Prada



Bottega Veneta



Balenciaga



Gianvito Ross



Fendi



Francesco Russo



Bottega Veneta



Jacquemus



Staud



*Looks from Catwalks:*



COACH



EMPORIO ARMANI



ISABEL MARANT



LANVIN



OFF-HITE



SIMONE ROCHA



TIBI

TRENDS

# OPAL



A Beautiful Gemstone is a New Trend!

# Opal is one of the most beautiful gemstones!

The world's largest jewelers and fashion houses are inspired by their *opal jewelry* this summer. They are passionate about the iridescent colors of this gemstone and create small “miracles”.



*Left:*

One of the striking jewels from *Cartier's "Magnitude"* collection, with an opal matrix, a brown stone with blue and purple light, enhanced with blue and purple sapphires

## • What is *Opal*?

*Opal* is one of the most beautiful gemstones. It displays all the colors of the rainbow while for many it surpasses even the diamond in beauty! And it is true! So many colors gathered in a small surface, a small gem that shines when you look at it....

Some extremely rare *opal* gems, in fact, completely change their color when light falls on them!

*Opal* is a delicate gemstone that displays all the colors of the rainbow. It is beautiful, like amber, and its quality is determined by how translucent it is. It has an unusual structure, as its mass contains an amount of 10% water. Due to its composition, it forms small beads, that are arranged in space and form various geometric shapes. The “play of colors” is created thanks to the light that is refracted and diffused in random directions, and they change according to the moment. The most famous *opals* are almost white while some have a black or red background. Each *opal*, however, has different colors. Some have only red or orange, others green, yellow or blue. But red opals are usually the most expensive.

One of the rarest is *Harlequin*, with colors reminiscent of a chessboard (1).



1. Pink Opal necklace from the famous London jewelry store, *David Morris*



2. Elegant Opal and other precious stones long earrings and brooch from the "*Dior et Moi collection*" created by *Victoire de Castellane* for the house of *Dior*.



3. Beautiful flower-shaped brooches with opals and precious stones, *Chopard*

## • *Opal* in fashion!

Due to its vibrant color palette, *opal* has fascinated designers for decades, such as *Victoire de Castellane*. *Opal* is her favorite gemstone, which stars in almost all of her *Dior collections* (2). *Victoire de Castellane* describes *opal* as: “*The strangest stone with thousands of designs and countless colors. Opal is a poetic, fairytale stone. Inside you see the earth, the oceans and the stars*”. *Opal*, equally fascinates jewelry designer *Wendy Yue*, who confesses: “*The characteristics of this gemstone are always an inexhaustible source of creation and inspiration for me.*” But *opal* is also the heart of the famous jewelry store *Chopard* (3), the most popular material in the famous London jewelry store.

Unlike other gemstones, *opal* is not made of crystal but is formed from a material that is concentrated in the cracks of the rocks. It is also porous and quite fragile!

The water contained in this stone makes it particularly sensitive to temperature changes. That's why seeing a *snake-shaped opal* on a ring for *Gucci's* debut in *high jewelry* is quite rare. *Gucci* artistic director *Alessandro Michele*, chose one by one the stones of the *Garden of Delights* collection, which includes the typical mythical monsters of the house, tigers, lions and snakes.(4)



4. Opal rings for the launch of the *Gucci* house in the *High Jewelry* with the title *Garden of Delights*



5. Ring and earrings made of blue opals and diamonds, from the collection *Planètes*, *Chaumet*.



6. Bracelet from *Cartier "Magnitude" collection*  
Opal and pearl brooch, *Cartier High Jewelry*

• **Why *Opal* makes the difference?**

*Cartier* often uses black and *white opal* in his collections. In 2019 an impressive *opal matrix* appeared in the “*Magnitude*” collection, a brown stone with blue and purple light enhanced with blue and purple sapphires (6) . The *opal matrix* comes from *Queensland, Australia*, and is a boulder attached on iron. Although globally 90% of *opals* comes from *Australia*, only 2% of this total consists of boulders, which are considered the second most valuable after *black opal*. But this is not the first time *Cartier* has used this stone. In 2014 a pendant from the “*L'Odysée*” collection had the design of reptile skin. According to *Pierre Rainero*, director of *Cartier's Style and Heritage Department*, the house has been using this type of stone since the early 20<sup>th</sup> century. *Victoire de Castellane's* collection, “*Dior et Moi collection*”, which was presented last January, plays with contrasts. *Black opal* with emeralds, red spinel and green glaze emphasize the iridescent colors of *opal* on pendants and earrings.



7. Jewelry with pink opal and necklace with colorful opal pendant, from the collection of *Louis Vuitton*.



8. Rings with opals from the *Sahara* collection by jewelry designer *Lydia Courteille*.



9. Ring with opals and gold, *Ornella Lannucci* // Pendants from the collection of *Eugenie Niarchos*

*Pink opal* is a less rare type of gemstone found in *Louis Vuitton* collections, in pieces by *Fei Liu* and Brazilian designer *Fernando Jorge* (7) .

The *Fire Opal* on the other hand is completely different. It is a rare *opal* from *Mexico* and is especially popular with independent jewelry designers such as, *Lydia Courteille* (8) and *Ornella Lannucci* (9), *Eugenie Niarchos* (9).

Its colors vary, from yellow and bright orange to red, while it is quite transparent.

• **How to maintain *Opal* jewelry!**

*Opal* can be stored for many years if cared for properly. Avoid abrasions and do not store it in a safe, as it may lose its moisture and break. A good tip to preserve it, is to soak it in water for a few hours, regularly.

TRENDS

# BRIDAL TRENDS



Classic & Special!

# "Up to date" Bride!

If you have the impression that all bridal dresses look about the same designs, with an open back, a mermaid or princess silhouette and a long train, that extends from the back of the wedding gown, we assure you that this is not the case.

Every season bridal designers set new trends in bridal fashion and if you want to look "up to date" then it is good to follow them ...

So if you are planning your wedding to be soon we identified the wedding looks that the most famous bridal dress designers presented and we took notes for you ...

From ruffles to flowers, and from the minimal 90's to the rich 80's, bridal fashion certainly does not lag behind in anything and follows the trends of every season.



1. Asale,
2. Eisen-Stein,
3. Berta,
4. Lihi Hod,
- 5-6-7. Ralf & Russo,
8. Zuhair Murad,
- 9-10. Oscar de la Renta,
11. Naeem Khannyc



# MANNGO



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# Beauty Shopping!

DECEMBER  
2020



Let's Gooooooo!

# Our Top Choices for DECEMBER 2020!

*Christmas, New Year. This Year's December is different from any other one before! Social distancing, masks, gloves, sanitizers...The new "normal" during the last month of the year... The more "Lock-down" eases, the more we start going out, the more we feel the need to bring out our most beautiful selves and characteristics. To achieve this, you do not need too much makeup "Key" cosmetics are necessary, to ELEVATE your appearance and put your "stamp" silently.*

1. **Intense Eau De Parfum, Dolce & Gabbana:** *A harmony of olfactive contrasts that are refined yet powerfully addictive. The heightened potency of this oriental floral ignites the senses, as unashamedly provocative notes of vaporous white flowers evoke long-forgotten memories and incite deep passion. Top notes: Neroli, Raspberry. Heart notes: Orange Blossom, Tuberose. Base notes: Sandalwood.*
2. **Yank My Doodle, OPI:** *Rich burnt orange with crème finish. Infinite Shine is a three-step long lasting nail polish line that provides gel-like high shine and 11 days of wear. Gel-like high shine finish. Applies and removes easily like a regular nail polish. No UV or LED light needed.*
3. **Cardamom & White Tea Body Milk, Fresh Line:** *A light textured body milk enriched with natural oils, such as avocado and sunflower oil that penetrate the skin, relieving from dryness. Provitamin B5 softens and nourishes, offering a smooth texture. Enriched with cardamom, the queen of spices, that leaves the skin wonderfully fragranced.*
4. **Silky Nourishment Body Cream, Dove:** *This moisturizing cream for dry skin leaves you with nourished and silky radiant soft skin. Dove Silky Nourishment Body Cream contains the unique DeepCare Complex, a combination of skin natural nutrients and rich essential oils, to help gradually improve skin, starting deep down, Within the stratum corneum.*
5. **Pomegranate Noir Exfoliating Shower Gel, Jo Malone London:** *It cleanses and polishes skin in one easy step, reviving your body. Ruby-rich juices of pomegranate, raspberry and plum are spiked with pink pepper and laced with Casablanca lily and spicy woods. With just the right balance of exfoliating ingredients, it is perfect for an effortless and pampering daily routine. Soft Jojoba beads, finely crushed orange peel and bamboo stem work together to delicately smooth away dryness and impurities. Skin is left feeling soft, reinvigorated and primed to receive all the benefits of your Body Crème.*
6. **Eva Belle Booster Vitamin C, InterMed:** *has an antioxidant composition that works against aging and dull skin. Vitamin C promotes collagen synthesis, smooths wrinkles and combats skin pigmentation. Combined with Vitamin E, it offers enhanced protection against oxidative damage resulting to a bright and hydrated skin.*



**FROM LEFT TO RIGHT:**

1. Intense Eau De Parfum, Dolce & Gabbana, 2. Yank My Doodle, OPI, 3. Cardamom & White Tea Body Milk, Fresh Line, 4. Silky Nourishment Body Cream, Dove
5. Pomegranate Noir Exfoliating Shower Gel, Jo Malone London, 6. Eva Belle Booster Vitamin C, InterMed

# L'INTERDIT

THE THRILL OF THE FORBIDDEN. THE NEW FRAGRANCE.



# GIVENCHY

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Cosmetics

Kit!



Make-up Perfection!

# Beauty World can offer you a new discovery everyday!

Trying all the different products that have just been launched can be an endless and expensive process. This month we single out some of them, that have excited us with their effectiveness. The following mini-list is dedicated to makeup products, which are worth investing in!

- Air Volume Mega Mascara, L'Oreal Paris:**  
*Blow away the rules of volume with air volume mega washable mascara and experience a lash multiplying effect that puffs up lashes with mega volume for mega impact. Air Volume delivers mega volume that feels light as air on lashes. 84% of women said volume feels light as air, in a consumer test as its formula is air whipped to create weightless mega volume that lasts all day, up to 24hrs. The large cushiony double bristle brush has short and long bristles that capture and coat every lash from the root to the tip with easy application. It is smudge and flake resistant, ophthalmologist and allergy tested, and suitable for use on sensitive eyes.*
- Powder Kiss Liquid Lipcolour, A Little Tamed, MAC Cosmetics:**  
*A liquid lipcolour with a whipped, mousse-like texture that delivers soft-focus moisture-matte, comfortable colour with ten hours of hydration.*
- 24/7 Eye Pencil Stoned-raw Energy, Amethyst, Urban Decay Cosmetics:**  
*Made with hydrating ingredients like vitamin E, jojoba oil, and cottonseed oil, 24/7 Eye Pencil goes on super-creamy, blends easily, and dries to a long-lasting, waterproof finish that won't budge. Stoned Vibes' longwear metallic eyeliner shades and shimmer elevate any eye look.*
- Goof Proof Brow Pencil, 04 Medium, Benefit Cosmetics:**  
*Instantly fill and define your brows with this fast and easy to use eyebrow pencil. It features a custom, non-sharpen tip, soft color payoff and a glide-on formula for super easy waterproof brows that last up to 12 hours.*
- Konscious Vegan Eyeshadow Palette, 02 Less Is More, Kiko Milano:**  
*Eye palette with 9 multi-finish eyeshadows: intense, velvety mattes, creamy metallics and satins. This palette is ideal for easily creating a look that takes centre stage with minimal daytime eye makeup or an intense evening look.*



**FROM LEFT TO RIGHT:**

- 1. Air Volume Mega Mascara, L'Oreal Paris,**
- 2. Powder Kiss Liquid Lipcolour, A Little Tamed, MAC Cosmetics,**
- 3. 24/7 Eye Pencil Stoned-raw Energy, Amethyst, Urban Decay Cosmetics,**
- 4. Goof Proof Brow Pencil, 04 Medium, Benefit Cosmetics,**
- 5. Konscious Vegan Eyeshadow Palette, 02 Less Is More, Kiko Milano**



Take a new Chance!

B  
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Beauty

Rhapsody!



Beauty Care all Year Long!

# There are Beauty Care products that can be with you all Year Long!

Lets see this month's selection:

**1. Soapbox Coconut Oil Rejuvenating Deep Conditioner:** Replenish dry hair with this nourishing deep conditioner to reveal your most luscious look yet. This formula, infused with fatty acid-rich coconut oil, will rejuvenate your hair by helping to prevent protein loss and encourage ultimate hydrating retention. Revive lifeless, damaged hair to healthy & hydrated with the nourishing properties of coconut oil.

**2. M-61 PowerSpot Blemish Lotion:** Overnight spot treatment with salicylic, tea tree & camphor. This fast-acting blemish lotion helps provide targeted, overnight spot treatment. A unique blend of salicylic acid, glycolic acid, colloidal sulfur, witch hazel and tea tree work to help fight pimples and blemishes, while aloe, chamomile and camphor help to soothe the skin preventing irritations.

**3. Darphin Hydraskin Cooling Hydrating Stick for Face and Eyes:** A solid stick infused with Hyaluronic Acid, and water-rich botanicals such as Frozen Water Algae and Pomegranate to provide instant hydration. It instantly hydrates and cools skin, visibly de-puffs eye area, preps skin for makeup application and helps keep makeup fresh all day. It is Ideal for Reducing dryness, dehydration, cooling, plumping skin with moisture.

**4. Elta MD Foaming Facial Cleanser:** A gentle foaming cleanser that utilizes Ultra-Fine Self-Foaming Technology to deep clean skin helping remove pollutants and impurities.

**5. IT Cosmetics, Brow Power Universal Brow Pencil:** Featuring an exclusive oval tip that mimics the look of real hair, Brow Power adjusts to your eyebrow color based on pressure and also works to completely cover gray. The budge-proof formula ensures natural-looking brows that last, while the built-in spoolie brush does the work for you to create polished perfection.

**6. Finn and Co White Sand Luxury Fragrance Oil:** A classic scent. Fresh, clean, beach inspired, infused with jojoba and apricot seed oil. White sand is light – pull your hair back, face into the sun, and just breathe in the cool salty air. Don't forget to grab that paddle board + your bestie!

**7. Colorescience Sunforgettable Total Protection Sheer Matte Sunscreen Brush SPF 30:** This weightless, un-tinted sheer powder absorbs excess oil and minimizes the appearance of pores, leaving skin feeling clean and refreshed. Designed with Enviroscreen® Technology, it provides all-mineral environmental protection for oily & blemish-prone skin with an on-the-go application.



**FROM LEFT TO RIGHT:**

- 1. Soapbox Coconut Oil Rejuvenating Deep Conditioner,**
- 2. M-61 PowerSpot Blemish Lotion**
- 3. Darphin Hydraskin Cooling Hydrating Stick for Face and Eyes.**
- 4. Elta MD Foaming Facial Cleanser**
- 5. IT Cosmetics, Brow Power Universal Brow Pencil,**
- 6. Finn and Co White Sand Luxury Fragrance Oil**
- 7. Colorescience Sunforgettable Total Protection Sheer Matte Sunscreen Brush SPF 30**



**MOSCHINO**

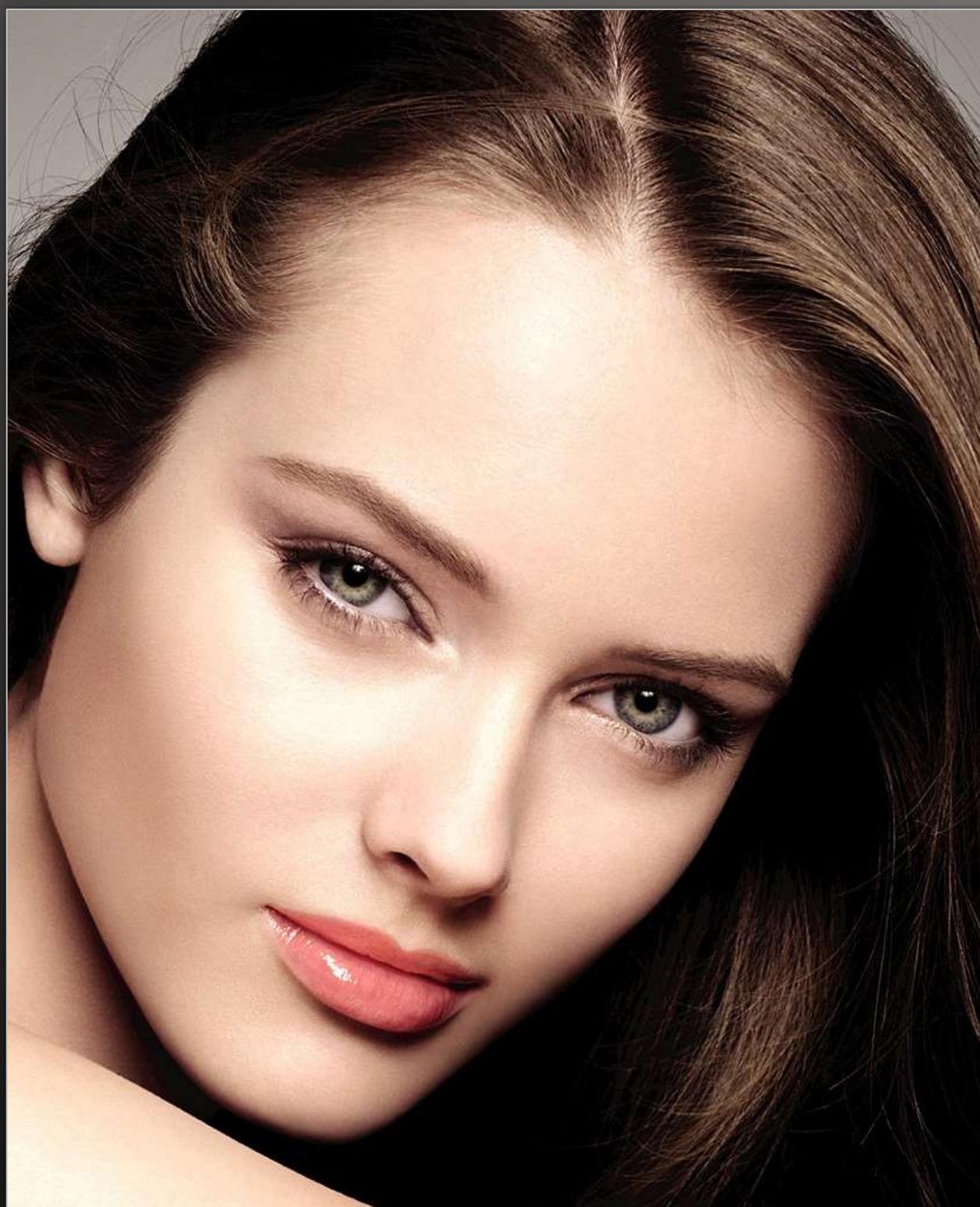
EAU DE PARFUM



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SKIN

RESCUERS



Your Allies for Oily Skin!

# Oily Skin?

Cleansing is the A and Z in the beauty care routine of every woman, regardless of age and skin type. But who are your cleansing allies, when your skin is extremely *oily*, with a tendency to *acne*? In this case, everything is completely different!

If you have *oily skin* with a tendency to *acne*, you immediately need a cleansing product with a mild composition and moisturizing ingredients with a light composition.

## THE RIGHT PRODUCTS

- 1. Micellar Water, Frezyderm:** Active micellar water for very deep cleaning and simultaneous intense hydration, anti-aging and pollution protection.
- 2. Purifying cleansing gel for oily to combination skin, Apivita:** Gentle but effective cleansing, combined with a light antiseptical and sebor-regulating action.
- 3. Pore-Balance Facial Sauna Scrub, Ole Henriksen:** Controls surface oil, exfoliates and deeply purifies and reduces the look of pores.
- 4. Thermal Spring Water Sensitive Skin, La Roche-Posay:** This soothing face mist for sensitive skin gently refreshes and tones the skin. It is naturally rich in minerals with scientifically demonstrated soothing and antioxidant properties.
- 5. 24h Face Cream Light Texture, M Cosmetics:** 24 hour cream, with a pleasant, thin non-greasy texture, for complete anti-wrinkle and firming action.
- 6. Face Primer Baby Skin Pore Eraser, Maybelline:** A Fragrance-free, lightweight and breathable pore-blurring makeup primer leave skin with a smooth matte finish.
- 7. Waso Beauty Smart Water, Shiseido:** A New, 3 in1 Beauty Smart Water to cleanse, hydrate and prime skin. Infused with precious rice extract, skin is smoothly refined and replenished, ready for day's makeup.
- 8. Foaming Cleanser, CeraVe:** It effectively removes dirt and makeup without stripping the skin's natural moisture or leaving it feeling tight and dry. Its gentle, fragrance-free formula with three essential ceramides, amino acids and hyaluronic acid, which work together to help maintain the skin barrier and lock in moisture.
- 9. Sunissime Après Soleil Baume Réparateur, Lierac:** A after-sun balm that helps to refresh, intensely rehydrate and soothe the skin, and to prolong the tan. It also offers an anti-wrinkle, anti-sagging and anti-dark spot action and is applied to the face and décolleté.
- 10. Hydrating Water Mist, Jowae:** A hydrating mist inspired by Korean skincare which contains sakura blossom water to refresh the skin.



### FROM LEFT TO RIGHT:

- 1. Micellar Water, Frezyderm,**
- 2. Purifying cleansing gel for oily to combination skin, Apivita,**
- 3. Pore-Balance Facial Sauna Scrub, Ole Henriksen,**
- 4. Thermal Spring Water Sensitive Skin, La Roche-Posay**
- 5. 24h Face Cream Light Texture, M Cosmetics,**
- 6. Face Primer Baby Skin Pore Eraser, Maybelline**
- 7. Waso Beauty Smart Water, Shiseido,**
- 8. Foaming Cleanser, CeraVe,**
- 9. Sunissime Après Soleil Baume Réparateur, Lierac,**
- 10. Hydrating Water Mist, Jowae**



# JOY

DIOR

THE NEW FRAGRANCE

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# OVERNIGHT FACE MASKS



Skin Care while Sleeping!

# Over Night Face Masks,

are designed to help ingredients penetrate more deeply as you sleep!

An overnight mask works both as a barrier and sealant. A light coating of this product prevents dirt and dust from closing in, on your pores and locks in your other active products, letting all the ingredients work more effectively without evaporating away. They are designed to last longer on your face, be more potent, and deliver strong results over the course of the night, like intense hydration, brightening, and calming. Scientifically, there's also a few reasons as to why an overnight mask works so beautifully. Studies have shown that skin cells replicate and reproduce during the night. Wearing an overnight mask is like giving that renewal process a helping hand, as when the body is in a deep, restful sleep, the skin's metabolism increases and cell turnover and renewal escalates. Also, overnight face masks, lock in moisture, by sitting on top of your skin rather than getting immediately absorbed. While you're sleeping, the body's hydration rebalances. Skin is able to recover moisture, while excess water... is processed for removal.

While most overnight masks tend to be formulated on the gentle side, you still want to be careful with this trend as the product stays on your face for a long time. If your skin is super sensitive, ask your dermatologist.

**1. Drunk Elephant F Balm Electrolyte Water Facial:** A cooling and quenching overnight mask, Drunk Elephant's F-Balm Electrolyte Waterfacial plumps and restores with an electrolyte cocktail while strengthening the skin's acid mantle. Its soothing ingredients such as niacinamide, squalene and five types of hydrating ceramides, Drunk Elephant's F Balm overnight mask balances moisture levels while improving skin texture

**2. Glow Recipe Avocado Melt Sleeping Mask:** Taking your beauty sleep to the next level, this creamy mask is laced with plenty of avocado to deeply nourish, encapsulated retinol to gently renew your skin, and PHA (poly hydroxy acid) to exfoliate away dead skin cells so you wake up glowing.

**3. Aesop Sublime Replenishing Night Masque:** Charged by a rich blend of vitamins, this nourishing masque enhances your beauty sleep to reveal a softer and smoother surface. A favorite amongst those with dry, dull skin, this mask provides intense hydration to leave skin supple and dewy. Skin is noticeably brighter with a more even tone and texture. Replenish your complexion with this powerful formula.

**4. Fresh Rose Deep Hydration Sleeping Mask:** A multi-tasking, two-step mask that delivers continuous hydration overnight for supple, dewy skin. The first is a cooling gel with rose water, damask rose extract and hyaluronic acid to sooth and prep the skin. The second step is a lightweight cream to lock in moisture.

**5. Liz Earle Superskin Overnight Mask:** A potent infusion of Persian Silk Tree extract, Pomegranate Flower, Buriti Friit, Borage, Cranberry Seed and Rosehip works to effectively create the appearance of firmer, more supple skin, with a radiant, youthful glow. Fine lines and wrinkles get reduced due to the powers of the anti-ageing components, allowing the mask to work its potent yet gentle magic as you achieve blissful slumber.



**FROM LEFT TO RIGHT:**

- 1. Drunk Elephant, F Balm Electrolyte Water Facial,**
- 2. Glow Recipe, Avocado Melt Sleeping Mask**
- 3. Aesop, Sublime Replenishing Night Masque,**
- 4. Fresh Rose, Deep Hydration Sleeping Mask**
- 5. Liz Earle, Superskin™ Overnight Mask**



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# BLUSH EXPERT!



The Art!

**A** blush is the main accelerator in your makeup look!

The role of blush, if applied correctly, can be used to refresh a tired face, adjust its shape and give a bump in the right places. But a failed application of blush, turns into strips and circles, which completely spoil the whole make-up. Moreover, it is important to know and have a sense of proportion, otherwise instead of the fresh face, you run the risk of becoming like a doll.

### Blush Application Common Mistakes

Too much blush! Application technique does not embrace your face-shape! Bad blending! Improper color blush! Incorrectly matched texture blush!

### How to avoid such errors

Blushes vary in their texture: Powder, loose, liquid, creamy, stick blushes etc.

Each have their own advantages and disadvantages. Let's the main differences:

1. **Compact powder blush.** Their main advantages are: convenience of application, efficiency, and they can be used for all skin types. This type of blush can be applied on top of the powder and foundation. For this type of blush, use a soft fluffy brush
2. **Loose blush.** It gives you a lighter covering and it is easily applied. Before applying loose blush on the face, lightly shake up brush to remove excess. Such blushes are suitable for all skin types.
3. **Liquid and cream blush.** Due to their texture, they create the effect of moisture. Suitable for dry skins. Their main *disadvantage* is that they dry out quickly, making it impossible to correct makeup. Make-up artists prefer to apply blush with a liquid texture with fingers or wet sponge.
4. **Stick blush.** Their main advantage is their high resistance. But they are not suitable for everyone, as due to their oil content, those who have oily skin are better to avoid them.

### Tips

- If you have a dry skin or fine lines and wrinkles, try to use a cream blush. If your skin is oily, choose a powder blush. Powder blush is also good when the temps go up, while cream blush is better for cold weather.
- For all day staying, on your night out, apply cream blush as a base, then top with a similarly colored powder blush.
- To make face look natural, you need to choose the ideal blush, which looks best on your skin. Darker or tanned complexions need to choose terracotta, deep-brown and bronze tones. Girls with fair skin should give preference to peach, pastel, or pink.

### Application according to Face Type

- **Round face:** Apply blush below the cheeks and the sides of your temples, as if you are drawing a letter "C". Carefully blend a blush into your temples and cheeks, with the most deep color must be from the bottom of the cheeks.
- **Oval face:** Apply blush directly on the cheekbones, approaching your cheeks, parallel to the line of the eye. Thus you achieve the visual effect of the expansion.
- **Square face.** To correct square face shape, find the middle of the cheeks, apply a blush a little below the cheeks, blending it at the angle to the outside of the temples.
- **Triangular face.** Apply the blusher on the middle of the cheeks, blending from cheekbones to the ears. Thus will soften the widest part your face. It can be applied as a triangle in which one side is parallel to the lower eyelid. To smooth the sharp chin, apply a deeper color or bronze.

By

Christian  
Louboutin



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EYES

LIFTING



Do it at Home!

# Eyes Lifting at Home?

*“Eye massage, is an underrated but extremely effective practice,” says Celebrity Facialist and skincare expert, Joanna Czech.*

*“Proper massage also ensures maximum absorption of the ingredients in the eye cream you wear, as only 30% of the effectiveness of an eye care product depends on its ingredients. The remaining 70% is how you apply it” she adds.*

She has developed an eye lifting technique at home that helps remove fatigue and puffiness from the eye area:

*“Using two different application processes, one for the morning and another for the evening, make massage part of your eye product application. As a general rule use your ring finger, the weakest finger for a gentler touch under your eye and the pointer and middle finger on the upper lids for a firmer touch.*

*Puffiness generally occurs when you first wake up in the morning. Apply the eye cream from the inner corner of the eye to the temples on both the upper and lower lids. Follow with a gentle massage underneath the eye in a wavy motion and down the sides of the face to the base of the neck. This helps drain the excess fluid, de-puffing the area.*

*In the evening, you can use a circular motion beginning with the inside corner and going outwards and around. You can also grasp the brow muscle with your thumb and pointer finger, pulling it up away from the brow bone for an eye lift.”*

*Joanna Czech* recommends doing this massage every day and the lifting results will be visible in the next few days.

Massage is by far the most important step in an effective non-invasive skin care regimen. Massaging speeds up circulation, bringing more oxygen to the tissue, resulting in brighter, healthier skin!

It can also change the shape of the face, lifting the brows, the jawline and emphasizing the cheekbones. With consistent massage, as little as, seven minutes per day you can achieve great results!



# LIBRE

YVES SAINT LAURENT



THE NEW FRAGRANCE OF FREEDOM

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Spray  
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feeling!



“Put your Spell on the World!”

**T**he beginning of each new season hides the need for change.

Small, refreshing touches, give another color to our daily life and stimulate.

Our perfume, the smell that “dresses” our body, has a special significance.

Scents of coconut, peony and jojoba for the summer, to finer scents, such as honey, citrus and jasmine for autumn-winter make fragrances so special for women's boudoir.

Our selection:

**1. Gucci Bloom Profumo di Fiori:**

*“Perfume is like a spell, and the women wearing it put a spell on the world.” Flowers, in this case, mediate this spell, and Gucci Bloom Profumo di Fiori is a powerful conversation with them. It is intense, it really enters the world of nature. Staying true to the ingredients of Gucci Bloom Eau de Parfum, the new fragrance heroes the fresh natural greenness, rich floral quality and creamy depth of Tuberose. Offering a radiant twist on the magnificent white floral signature of Bloom Eau de Parfum, Profumo di Fiori unleashes the addictive potential and magnetism of Tuberose Essence, blended with Jasmine Sambac Closed Buds and Jasmine Sambac Absolute for a more immediate and direct expression.*

**2. Giorgio Armani My Way:**

*My Way was launched in 2020. Top notes are Orange Blossom and Bergamot; middle notes are Tuberose and Indian Jasmine; base notes are White Musk, Madagascar Vanilla and Virginian Cedar.*

**3. Coco Mademoiselle L'Eau Privée:** *Coco Mademoiselle L'Eau Privée, was launched in 2020. It is the latest interpretation of the modern classic perfume from the house of Chanel - Coco Mademoiselle, available for purchase from mid-August 2020. This novelty represents the idea of a "night scent", and a refined and private way of wearing a perfume. A light oriental made especially for the night, not for night outs, but for wearing it in bed! Composed of mandarin orange, rose, jasmine and musky notes, it is made to be applied to the skin and neglected as an elegant ritual and gesture before bed.*

**4. Marc Jacobs Perfect:**

*Perfect was launched in 2020. The nose behind this fragrance is Domitille Michalon Bertier.*

*Top notes are Rhubarb and Narcissus; middle note is Almond Milk; base notes are Cashmeran and Cedar.*

**5. Viktor & Rolf Flowerbomb Midnight:**

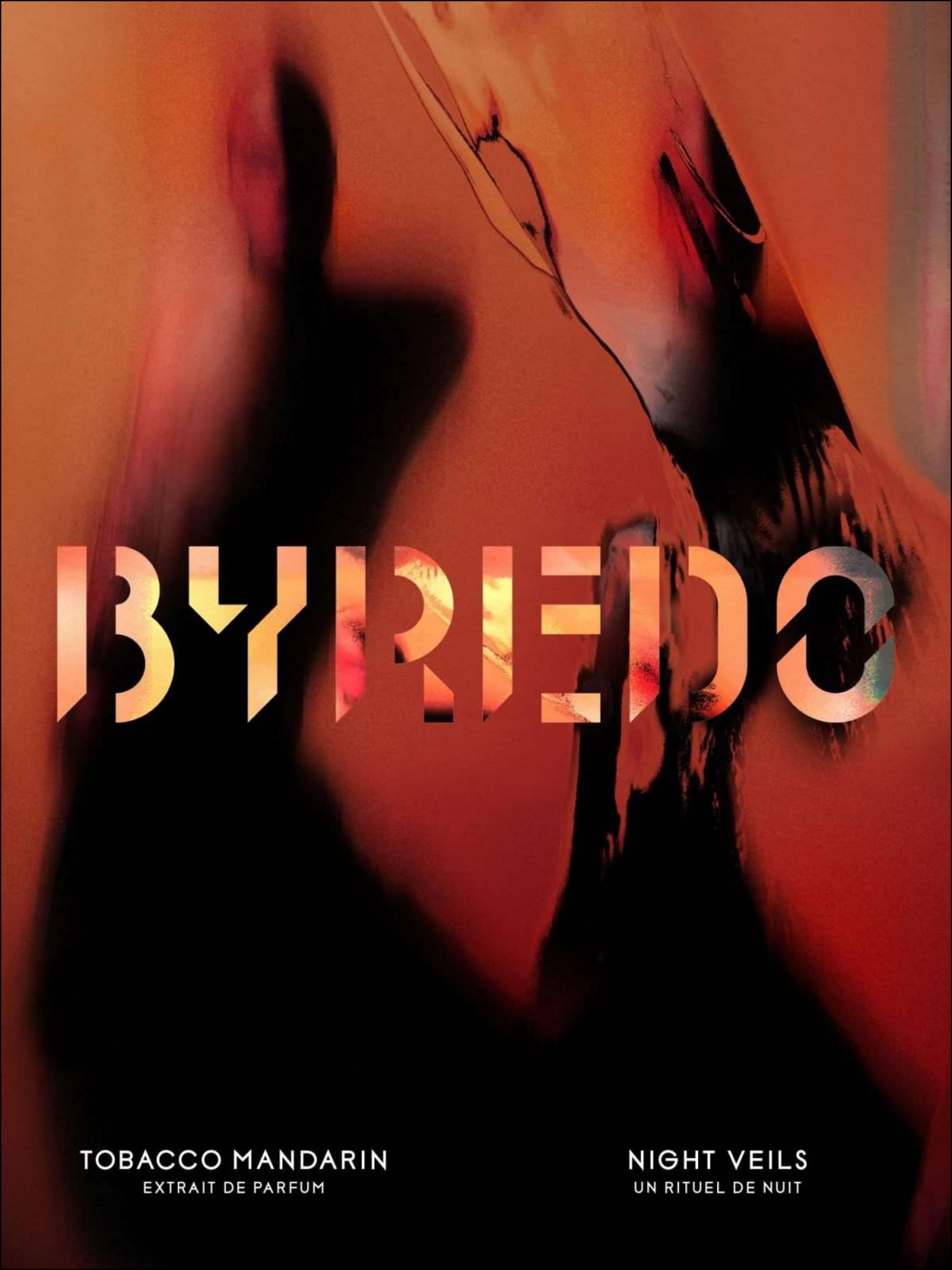
*Flowerbomb Midnight was launched in 2019. Sparkling blackcurrant and night-blooming jasmine are surrounded by intimate musk and pomegranate, along with sensual peony and vanilla, to create the most mysterious floral sensation. Despite its name, it is definitely ideal to wear all day.*



**Our Selection**

**From left to right:**

- 1. Gucci Bloom Profumo di Fiori, 2. Giorgio Armani My Way, 3. Coco Mademoiselle L'Eau Privée, 4. Marc Jacobs Perfect, 5. Viktor & Rolf Flowerbomb Midnight**



# BYRILDO

TOBACCO MANDARIN  
EXTRAIT DE PARFUM

NIGHT VEILS  
UN RITUEL DE NUIT

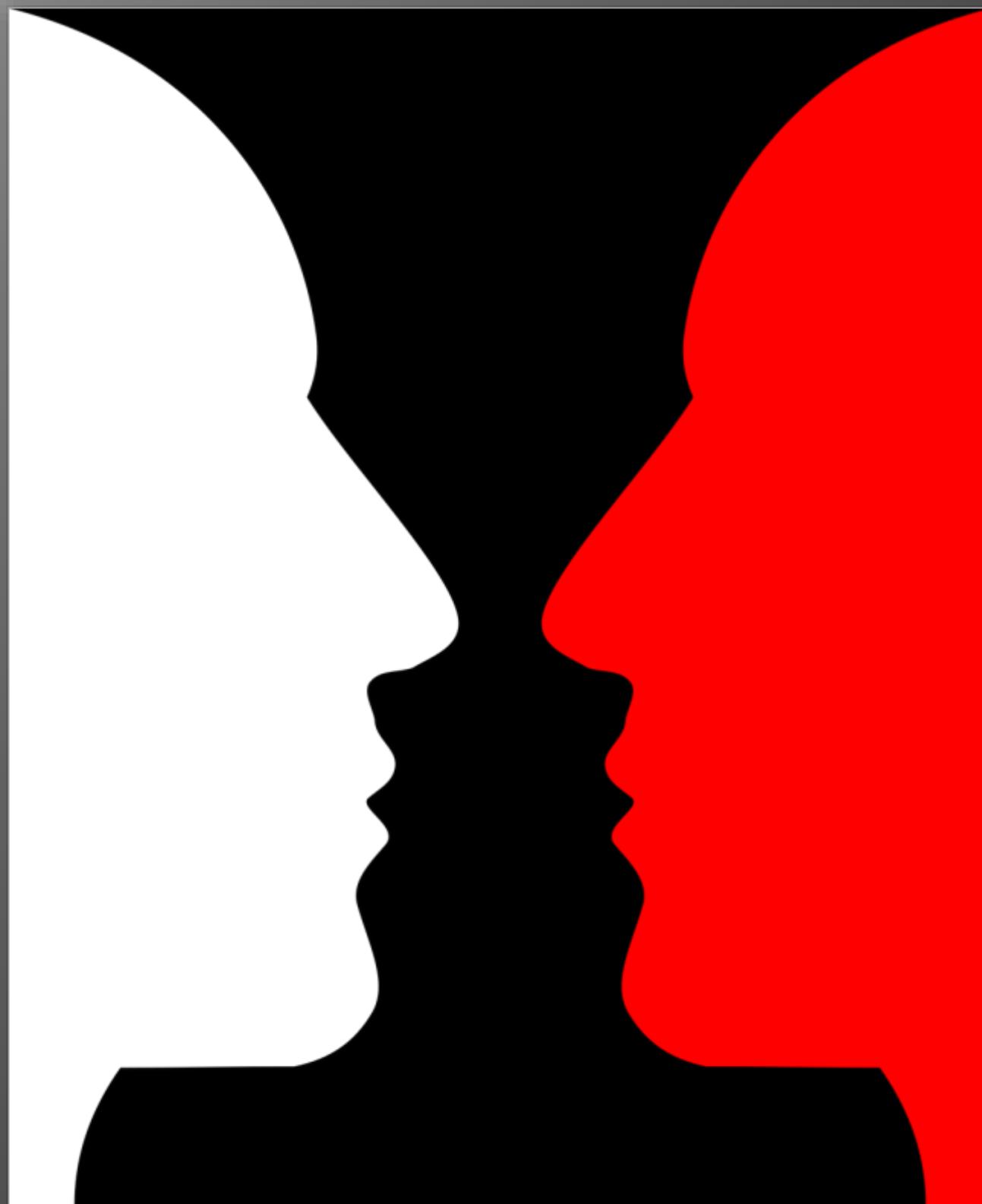
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LIFESTYLE

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LIFE  
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# Confident or Selfish?



...in the dustbin!

**S**elf-confidence, is the ability to believe in your value, in your talents, in your abilities and thus be able to support your decisions!

The concept of *self-confidence* is synonymous with the "*sense of security*" you derive from yourself. You are always focused on yourself and your goals and you are not influenced by external factors. To have *self-confidence* means that, I love and take care of myself, without leaving me "naked" and stuck in the throes of events. You never let the difficulties discourage you and based on achieving your inner peace and composure, you can make immediate decisions and deal with whatever happens to you.

You know how to apologize and admit your mistakes without judging yourself harshly. You experience your mistakes and through them, you study what went wrong and you learn how to get out of the "vicious circle" of their repetition. Your choices are conscious and solid and you feel their immediate effects. You do not have the fear of trying new experiences and situations and you have the courage and boldness because you know in depth yourself and your wants.

When you are *confident* you do not judge those around or compare yourself with others. You observe the success of others and you are inspired for your own life. You recognize the positive elements of others and mention them, you are not afraid to say anything beautiful and positive, you believe for the other person. You work selflessly, you do not expect acceptance or reward for what you are, do and have.

■ *You do not live for what you look like to others, but to feel the real pleasures of life and love.*

You dedicate yourself to your inner development and growth.

You hang out with everyone without judging and "labelling" and at the same time you motivate the people you meet on the positive side of life.

*Selfish*, is the person who seeks to be the center of the world. *Selfish* persons seek to penetrate and attract the attention of others, in an attempt to fill the inner gaps they feel.

Traits that distinguish selfish persons: *Selfish persons* try to always be with people they can control and influence, and usually the people they meet are gullible and easily influenced, to make it easier for them to handle them. They constantly compare themselves to everything, in order to confirm their perfection. If someone does something better than the *selfish*, they simply annihilate him.

*Selfish* people get confused very easily so they often shout to convince themselves and those around them. They are the type of persons who scare you and you can not easily say your opinion. *Discussion* for them is considered to be the *monologue*. *Selfish*, often have ups and downs and when they have constant acceptance they get bored and leaves.

*Selfish* do not love themselves and are full of insecurities and fears, making external efforts to be able to cover it. They often become suspicious and act unreasonably, because what interests them, is to appear to be something higher, better than the rest. But in the end, this does not help to develop and evolve their "I" that holds them captive. They are "narcissists".

Of course life is poetic with deep Wisdom and Knowledge and the right opportunities will come for them to recognize, to accept what is happening to them and to be able to come out of this "virtual ego" that possesses them and thus make their change, so that they will, eventually, stop hitting themselves and be able to find true inner peace and love.

LIFE  
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Sex

&

Music



The “Influence”!

# Music & Sex ?

Lets be honest right from the beginning!

Not everyone will agree with the idea of music during sex!

Some may choose calm and absolute silence, others want to hear only your voice and others can not “operate” if there is no music playing...

However, there is no person who does not get shivers up the spine, when listening to specific songs. There are songs that we are “connected” with for some reason.

*“What you are feeling is an increase in dopamine. It is the chemical that the brain secretes when we feel pleasure. That's why you love sex or chocolates so much,”* says sexologist *Shamyra Howard*.

In a 2011 study published in *Nature Neuroscience*, experts described how music can awaken the brain-related areas to sex and pleasure.

*The right playlist.*

Obviously, there is not one right answer, for everyone.

What are the songs that excite you? What awakens the empowerment within you? Is it *Beyoncé*? *Rolling Stones*? Is it *Celine Dion*?... You only know!

The right playlist, of course, also concerns your partner. Choose songs together and find what you both like. You may need to make some concessions.

*“Length” matters!*

Not centimeters, but the minutes!!! 😊 *“Length”* of the playlist!!!

It's one of those cases, where it's important that the duration is important! The playlist must last from 1 hour or more.

*“Start with the sexiest, continue with those that are intense and end up with hugs and relaxation,”* recommends sex coach *Gigi Engle*.

*Every song creates a different feeling.*

Do you want to feel that you have power? Listen to music with volume and bass. Do you want to feel loved? Choose songs that remind you of the first time of your relationship. Do you want to eliminate the stress of the day? Choose soft beats.

Generally, first find out how you want to feel and then put *Spotify* to play.

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# Erotic Dreams



Your "Sleeping" Position!

**W**hy do we have erotic dreams and what is the best sleeping position that causes them to ... “erupt” and come to the surface of our mind?

*What causes erotic dreams?*

Some research suggests that it may be due to sleeping position, so is there a "golden position" associated with most erotic dreams?

Erotic dreams are too common.

According to a 2010 study from the *University of Montreal* IS claiming that 78% of people had at least one erotic dream at some point in their lives.

Another study from the *Kinsey Institute* claims that both men and women experience sexual dreams, even nocturnal emissions (wet dreams-sleep orgasms), with 37% of women surveyed, confirmed having had an orgasm during sleep.

Another 2012 study in *Dreaming Magazine*, found that sleeping face-down, that is, with the weight of the body on the stomach, is associated with erotic dreams.

What is special here is that, while only 5% of the participants reported that they sleep mainly face-down, these people were much more likely to report that they had dreams with erotic or nude content.

The authors of the study claim that in this position, it is easier to activate the genitals, as the pressure from the bed, causes physical arousal and therefore triggers *subconscious erotic thoughts*.

*Why do we have erotic dreams?*

Sleeping position is probably one of the factors in the content of our dreams, however whether one experiences an erotic dream or not is probably due to many other factors. The truth is that there is no easy way to find out exactly why we experience such dreams, but what most experts agree on is that these dreams are influenced both externally (temperature, sleep patterns, partner snoring), as well as, from internal factors (stress, anxiety, thoughts, etc.).

According to sleep counselor *Eva Cohen*, erotic dreams are especially interesting because they do not reflect the reality experienced by the person.

*"In general, they are not related to real sexual drive and real-life love affairs. Simply put, anyone can have a great sex life and still dream of having an affair with their boss or having an affair with their ex-partner. This does not mean that the person is looking for one of the two situations"*.

*Our comment: ...Consciously in any case, as subconscious still operates...*

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BOSS



Do it Your Way!

**BDSM** is a term used to describe certain aspects of sex that can be split into these major groups: bondage and discipline, domination and submission, sadism and masochism.

Although some people think that BDSM is 'kinky', in some cases it doesn't have to involve sex at all. The mental connotations of some acts are more of a turn-on than the prelude of a particular act leading to sex!

So what are the first things that come to mind when you hear BDSM?

Handcuffs, blindfolds, tied hands, whips and submission? Correct, but they are not the only ones!

When you do not know where to start and it seems chaotic, sex experts come to open your eyes...before you "take them out"... Are you wondering how to experience it gradually? The right steps for you to experiment with BDSM, without feeling like you are a hard porn or having to copy stereotypes, from the '50 Shades of Grey'...

### ***Do not do everything at once!***

Do not start by buying any "toy – accessory" you find in an adult shop. This is not how things work. Find one that you like and bring it to the bedroom, after first discussing it with your partner. Step by step. Take it easy... "A lot of people get excited and end up bored after a week" says sex expert Dawn Serra.

### ***Is there a mutual consensus during BDSM?***

We are not just talking about *consensus*, but about *enthusiasm* and *desire*. Never forget that we do not do something because it only excites our partner, or because we do not want to spoil his wish. We discuss it, we look at it from all angles, but most of all, you must decide if it is something that suits you. The same, of course, applies to your partner.

### ***Enjoy it!***

Mistakes will be made in the beginning. Or you will feel embarrassed when he blindfolds you and you suddenly have no control. Or while trying a new "toy – accessory" one of you will use it wrongly and the passion will turn into laughter. It happens. Accept it.

### ***Know your limits!***

This is what we said above. BDSM is not a road race that you have to finish and go through all the stages, at once, otherwise there is a failure risk. You may "succeed" something once, or you might discover new ways and it may be the only love life you have. Only you, can set the limits!

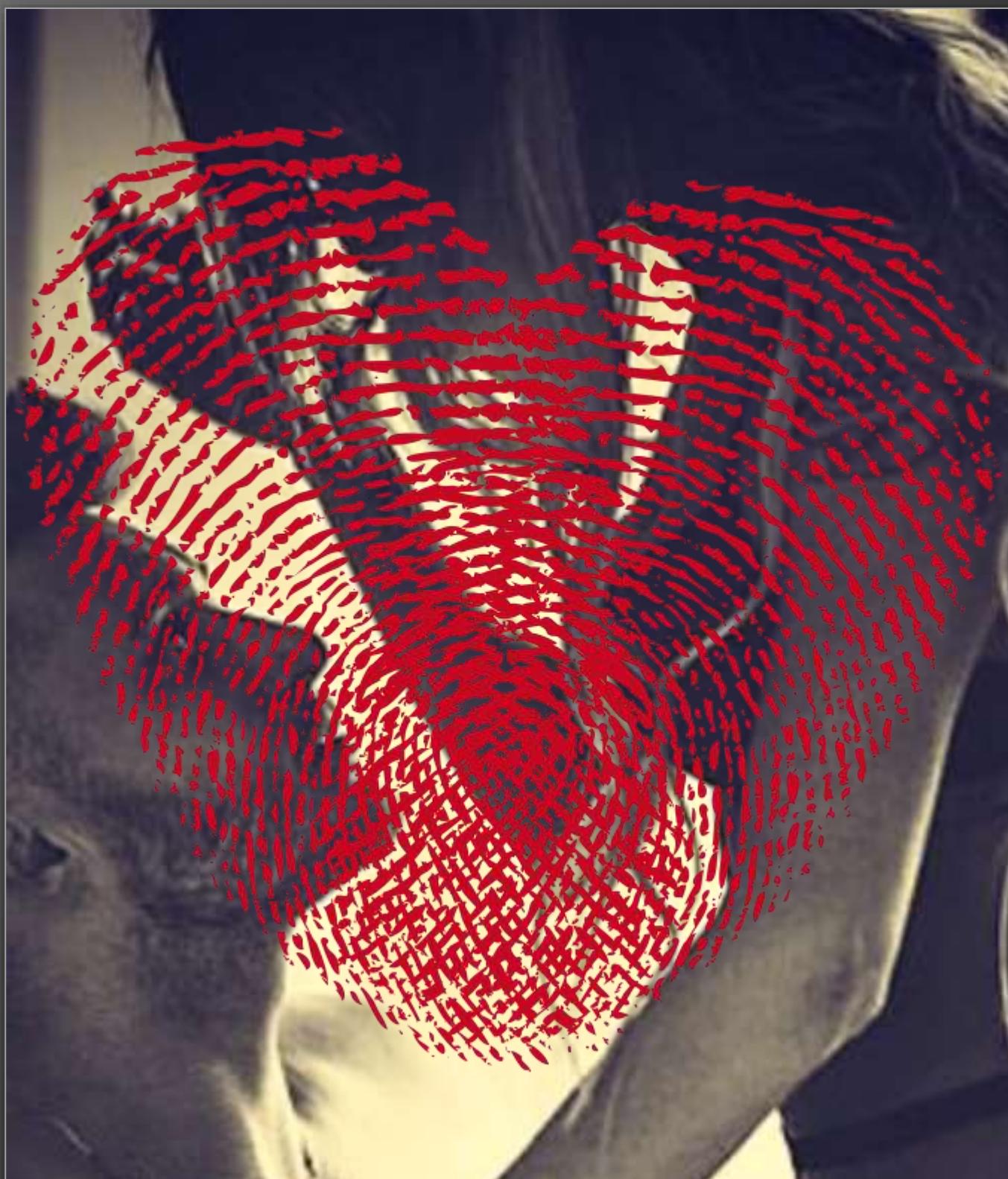
### ***Gradually increase your BDSM performance!***

As with all things, here you need to go at your own pace. In the beginning, sex can become more spicy with some "dirty talk". Yes, this is BDSM too, especially if you have not done it before. Once you are familiar with it, you can proceed to the next level, when and how you want it.

### ***Enjoy it!***

LIFE  
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# lo'ze



The Biological-Time Stages!

**Love** and romance have a whole neurochemical foundation around them, which affects how the two partners, or even one of them, feel .

- **Eye contact is the key**

Some excellent research, has found that couples who are in love and engaged in a romantic relationship, synchronize their heart rates, after looking into each other's eyes for three minutes!

- **Love works fast**

It only takes 4 minutes to decide if you like someone or not.

- **Love can be addictive**

Love is like using a dose of cocaine, as both experiences affect the brain similarly and cause a similar feeling of euphoria. Research has shown that when you fall in love, several euphoric chemicals are produced, which simultaneously stimulate twelve areas of the brain.

- **There is a reason why love feels good**

Oxytocin, the so-called "hug or love hormone" is produced during a hug.

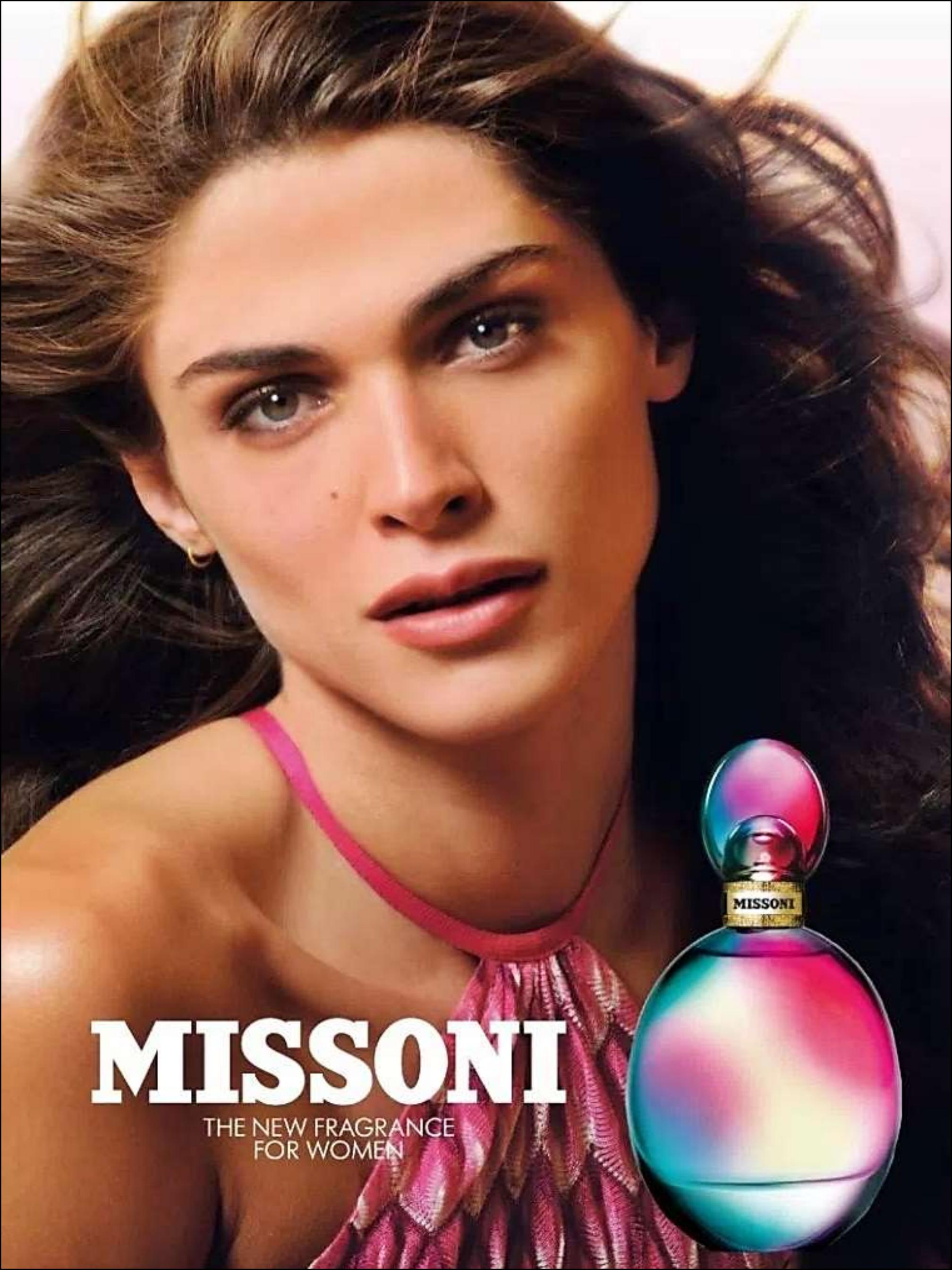
- **Biologically, your love changes over time**

It is estimated that "*romantic love*", which is associated with euphoria, addiction, lasts about a year. After this first year begins the stage of so-called "*devoted love*". The transition is associated with increased levels of neurotrophin proteins, in newly formed couples.

- **Love goes hand in hand with stress**

Studies show that people in the early stages of love, have lower levels of serotonin, which are associated with feelings of happiness and well-being, and higher levels of cortisol, which are associated with stress levels.



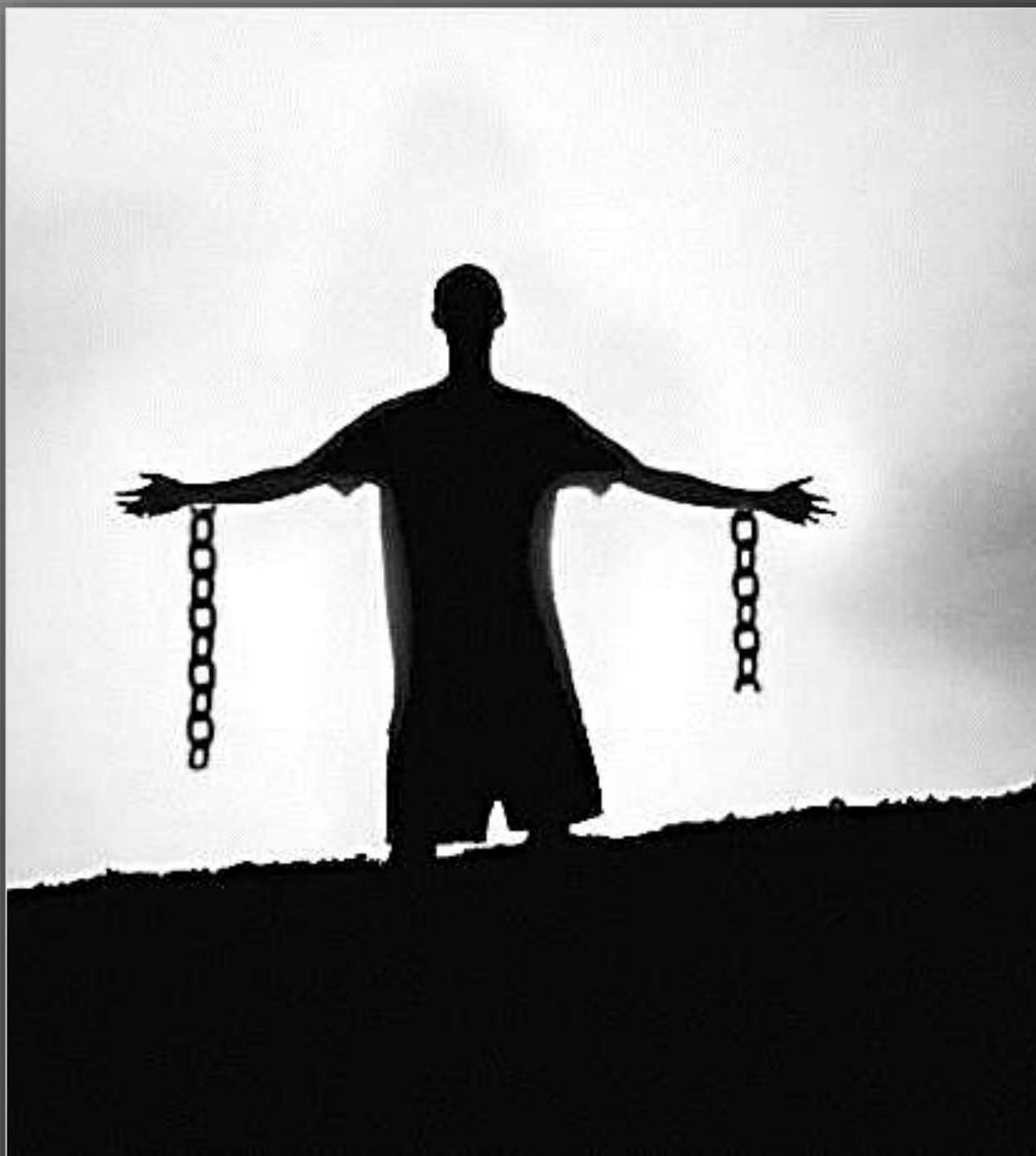


# MISSONI

THE NEW FRAGRANCE  
FOR WOMEN

LIFE  
WITH  
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# SET FREE!



Break the Chains!

**Is it possible to be jailed in a completely free and open space?**

Many live free to move around, but jailed in their own micro-world...

If you hold hatred, negative feelings and anger for the others, you only hurt yourself!

The others do not feel or get hurt.

When you are angry and choke your anger, it is as if your mouth is tied and you are tormented!

When you are angry, open your mouth and let the winds of anger blow away.

If you hold inside you feelings that torture and hurt you, it's like *putting your soul in the jail*, that you want to get out, but even though you are holding the keys you do not know how to unlock it!!!

That's why people who are social, spontaneous, extroverted, have happier lives.

And if they are passionate, revelers in life, even better.

The open-hearted and affectionate, feels more *socially liberated*.

A being, free of shame, taboos and misery. An open heart holds a lot of people in.

Socializing and communicating freely, with the others, is happiness!

Freedom and Happiness has deep roots when you can say:

*"I do not care if my house is small and can only host just a few people, but I am thankful that my heart has space for a lot!"*

This person swims in the ocean of happiness.

You are not free if you just live in a democratic country, you feel free when your self feels free, in the society and the relationships you live in.

Many people are sad, because they try to adapt their lives, as the others would expect and want!

To be what others want expect you to be and not to be how you want to be, is the biggest stupidity!

Is this freedom?

*I want to stand up and dance and have fun, but what the others will say and think, as I'm old now?*

*I want to sing, let it all out and enjoy myself, but what will others say?*

*I want to run, to exercise, to lose weight, to feel fit, but will the others think I am... crazy?*

*I want to do parachuting, what will the others think?*

Ok, sit back, be cautious when you open your mouth, do not dance, do not sing, do not have fun!

Sit and be double miserable, as you can not have fun, when at the same time, you do not do, what you want do, feeling weak, timid, coward, etc. because you live for the opinions and expectations of the others and you do not do things, your way...

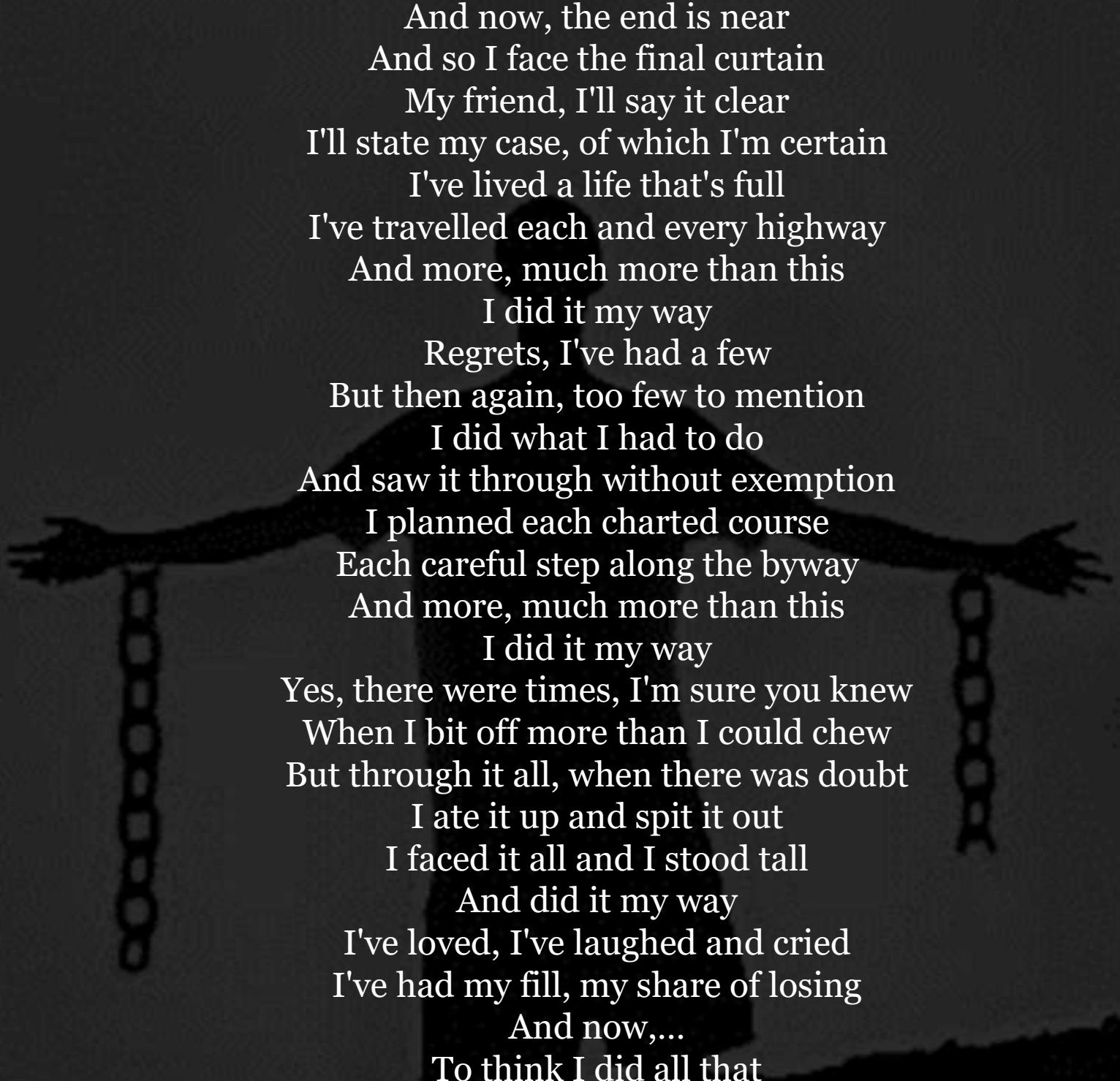
Others who are free from such idiosyncrasies, that only deprive people of what is positive, entertaining and makes them happy, enjoy their life better.

You must have confidence, positivity, modern ideas and perceptions, intelligence and strength to be able to overcome all these taboos and primitive bans, etc. that destroy joy and happiness even today, in modern society! (She gained confidence).

PS: I love the lyrics of the song "My Way"!!!

*"...For what is man, what has he got?  
If not himself, then he has naught  
To say the things he truly feels  
And not the words of one who kneels..."*

# My Way



And now, the end is near  
And so I face the final curtain  
My friend, I'll say it clear  
I'll state my case, of which I'm certain  
I've lived a life that's full  
I've travelled each and every highway  
And more, much more than this  
I did it my way  
Regrets, I've had a few  
But then again, too few to mention  
I did what I had to do  
And saw it through without exemption  
I planned each charted course  
Each careful step along the byway  
And more, much more than this  
I did it my way  
Yes, there were times, I'm sure you knew  
When I bit off more than I could chew  
But through it all, when there was doubt  
I ate it up and spit it out  
I faced it all and I stood tall  
And did it my way  
I've loved, I've laughed and cried  
I've had my fill, my share of losing  
And now, ...  
To think I did all that  
And may I say, not in a shy way  
Oh no, no, not me  
I did it my way  
For what is man, what has he got?  
If not himself, then he has naught  
To say the things he truly feels  
And not the words of one who kneels  
The record shows I took the blows  
And did it my way!

*Artist: Frank Sinatra*

*Songwriters: Claude Francois / Gilles Thibaut / Jacques Revaux / Paul Anka  
My Way lyrics © Warner Chappell Music France, Jeune Musique Editions*

LIFE  
WITH  
STYLE

BE  
**YOURSELF<sup>®</sup>!**



Its Amazing to be YOU<sup>®</sup>!

**P**eople who care for you and accept you as you are will tell you:

**“I like you the way you are! Be yourself in whatever you do”.**

What a better thing to be yourself and not to be afraid to tell the truth!  
Have you ever felt the magic, when your thoughts and your feelings are in accordance?

People of any age take efforts to escape from the criticism and the opinion of others, by avoiding to say, what they really want. We observe, e.g. that they do not express their opinion in a political chat, that they do not express their wishes in the working environment, or that they do not ask for what they want from their partner. This is because we fear criticism from others, as we want to be loved by everyone!

The continuous process of criticism among people will not stop.

The only way to deal with it, is to let everyone judge what they want and pay more attention to our self observation and be the sole judges of ourselves and not stop being whom we are.

The above steps to tackle the *fear of criticism and the aim to be liked by others*, will keep our psychology and character, protected from malicious comments and negative energy.

However:

*Any of such behaviours you are forced to face,  
makes you more mature, by choosing the best environment for you.*

A person learns and one's character strengthens, from what, one has to deal with, as everyone will give you a lesson either ...“good” or ...“better”.

As the famous philosopher and psychologist of the Positive School of Psychology, *Karl Gustav Young* said:

*“What troubles us with others, can help us understand ourselves better.”*

Before you get angry, because you did not answer, as you really wanted, to a criticism, due to external conditions, take the time to give the answer and do not forget to observe till you "see clearly", behind the behavior of others, because most of the time, it is not something "personal" since anyone judges based on his / her own experiences and moral values, having a personal perception of situations and the world.

Everyone is different! It is important to accept the others as they are, respecting their views, desires, ideology.

You also have the Biblical option to exclude them!

*“Expel the wicked person from among you.”  
(1 Corinthians 5:13)*

When someone's behavior is harming you and their actions indicate that this will continue, cut them out!!!  
We are allowed and smart, at the same time, to place boundaries around ourselves that protect our well-being!

Everyone is free, to be as he/she wants to be! Let's therefore accept the difference between us, giving others what we have and taking what others can give us.

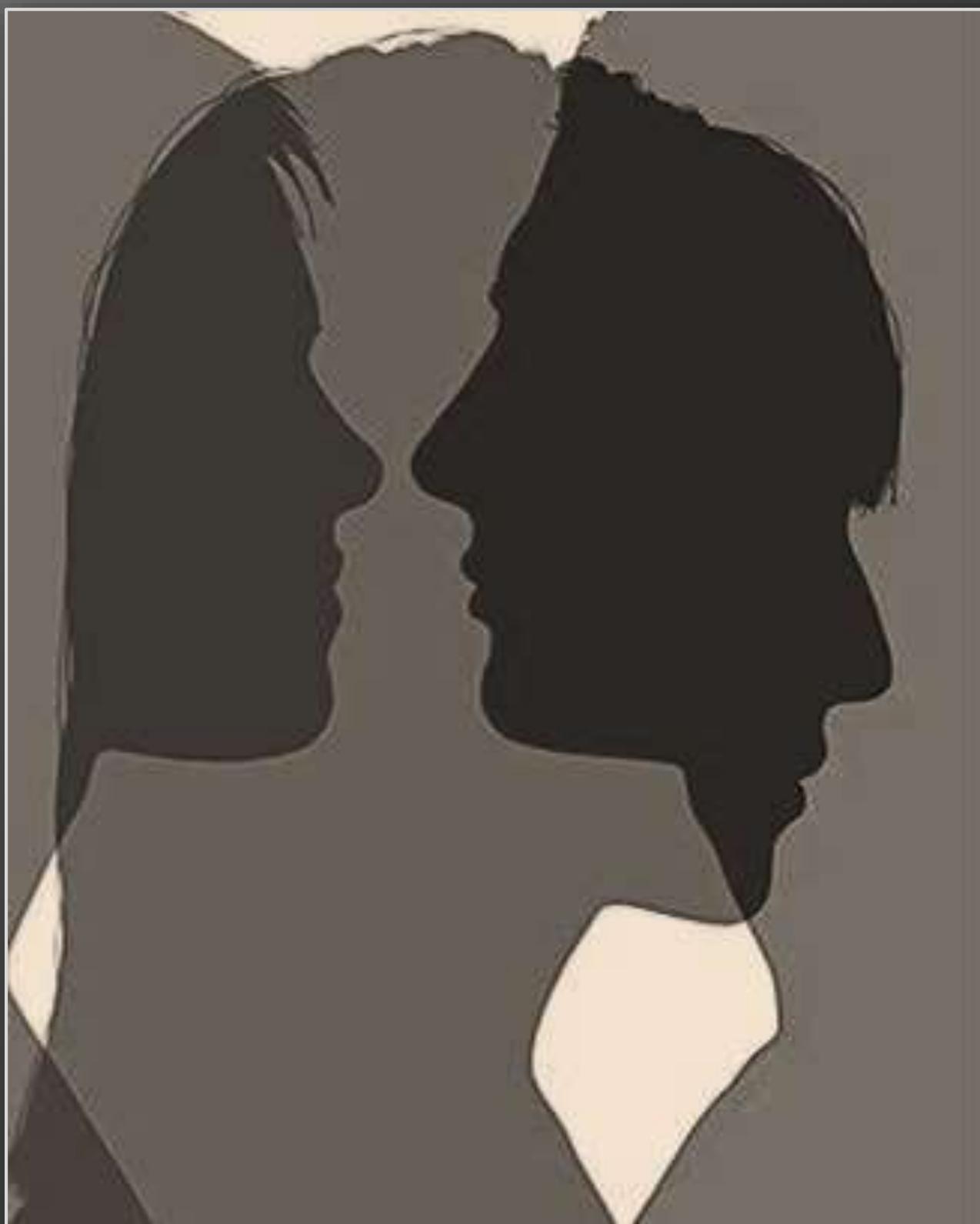
Awareness, of the importance of communication between people, will give us a more beautiful and simpler world around us.

Tip:  
Look beyond it and identify what it really looks like!!!



LIFE  
WITH  
STYLE

# WHAT NEXT?



What is happening after cheating?

# **Cheating** is a traumatic experience!

The “recovery” process differs from the one to another!

What happens next after it?

A survey published in 2018 in the *Social and Personal Relations magazine* examined 232 people who had been cheated by their partner.

This survey involved men and women who had experienced sexual and emotional infidelity and were separated within 3 months.

The ages of the participants were 18-47 years old, of which 58% were women, and the duration of the relationship / marriage, varied from 1 month to 17 years.

*See the amazing results of the survey:*

- Only 15% remained in the relationship.
- 11% did not continue in the relationship and was “seeing” new people.
- 23% already had another relationship.
- 49% had not entered in a new relationship, nor having a new sex partner.
- 94% said they were emotionally “tied” to the “unfaithful” partner, while the 1/3 who was cheated would marry the person.
- The separation had an impact on both: physical and psychological level.
- The cheated developed impulsive behaviours, such as unprotected sex, alcohol abuse, nutritional complications, or having affair with a person who was already in another relationship...

***“How many of you and how, have been affected by infidelity in your lives?”***



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F.A.I.C.E.<sup>™</sup> Online  
magazine

FOR HIM

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# BRUNELLO CUCINELLI

## Collection Spring 2021



BRUNELLO CUCINELLI

MEN'S

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MEN'S  
COLLECTION



BRUNELLO CUCINELLI



Spring  
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# CANALI

## Collection Spring 2021

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# EMPORIO ARMANI Collection Spring 2021

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*alexandre mattiussi*

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®



# “MINIMAL STYLE!”



## *Make “Minimal” to stand out!*

Minimalist does not mean boring! Especially during the warmer days of the year.

Many men think that summer is a style nightmare. Streets explode in pattern and shade, Hawaiian prints, pastels, sun-scorched necks, stripped-back options become... “Minimal”.

In winter, length and layer makes even darker shades pop.

When you’ve only got shorts and tee and to play with, how do you look like you’ve made an effort?

*Here are some points that you might not have considered.*

- **Play with The Colors:** We said that “Minimalist does not mean boring”. Color play still reaps rewards, but when the sun’s out, swerve anything that’s as bright. Summer is a color season,” But think cool khakis, stones, beiges, rusts and even dusty pinks. Yet while the shades might play nice, you still need to be aware of your skin tone. Khaki and navy look great on pale skin, while coffee brown, pinks and dusty pastels stand out well against darker complexions. Although beige and stone are key colors for the season, they’re not for everyone. If the color is too close to your “winter” skin tone then go for something a shade or two darker, until you’ve managed to achieve your “summer tan”.
- **“Go Simple” with your Daywear:** The summer months are perfect for a “minimalistic look”. No complications are needed, but stylish simplicity! All it takes is the right fit T-shirt, a smarter short and a pair of white sneakers, accessorized with stylish sunglasses. A loose shirt layered over a vest adds movement without heat and boxy t-shirts tweak your silhouette while encouraging air flow. Just look for breathable materials like cotton or linen to avoid accessorizing with sweat patches
- **Relaxed Tailoring:** Choose a more loose, unstructured tailoring, as was on every runway this season, which is good news for summer’s minimalists. No padding means you don’t overheat, while the billowy silhouette catches eyes, even without color.
- **Choose the right Fabrics:** Yes, the key to the perfect summer wardrobe is colors simplicity, airy, relaxed fit, but also you need the right breathable fabrics. Many guys don’t realize every season has its own seasonally appropriate fabrics and fabric weights! The more common summer fabrics you should look out for, are:
  - **Cotton, The King of summer fabrics:** The majority of your summer pieces should be 100% cotton, or cotton blends, like cotton/linen and cotton/silk. Cotton is extremely breathable and versatile. Thanks to the tighter weave, it wrinkles less than looser weave fabrics like linen.
  - **Linen:** If cotton is the King, Linen is the Queen. Linen is made from the flax plant and is a common summer alternative of cotton. That means anywhere you’ll find cotton - button-up shirts, t-shirt, shorts, even suits - you’ll find a linen alternative. Linen fabrics have a more open weave, allowing more heat to escape and air to pass through. This breathability is the lifesaver in hot, humid months.
  - **Tropical wools:** They are great for suiting when you want to look polished. Their tighter weaves mean they wrinkle less than linen counterparts. For those that need to wear a suit or sports coat to the office, or just love the look for formal clothes, tropical wools are your friend.

• **Accessories:** Pay extra attention to the accessories. They should have a complimentary and not a dominant role!

A Baume & Mercier Classima-10218 , will pull at your minimalist heartstrings, especially for the up-and-coming generation and tomorrow’s talents, which in real world speak means it’s very accessible for a Baume & Mercier piece.





# “GO TONAL!”



## *Adopt the Style!*

**Tonal Dressing** is your ace up the sleeve of menswear is also the easiest paper to throw on the table when you are looking for a neat, elegant look. The colors and their matching, is a dangerous mission even for the most initiated men in the world of fashion, as in case of failure their style to look, hazy or monotonous. One of the safest color combinations in men's clothing is *tonal dressing*, which some would initially characterize as boring and conservative. Though, it is the easiest choice when you are looking for a neat, elegant and cosmopolitan look.

*Lets talk about colors ...*

- Similar colors:** They are the ones that are side by side of the wheel (1) and can combined easily.
- Complementary colors:** They are the ones that are opposite and difficult to combine, as they carry the risk if you can not support them, to make you look like a clown.
- Opposite colors:** They are those between which 3 colors are inserted. The way to match them is to keep in mind that one of the two colors is darker. For example, primary blue with primary red. To see what the *tonal colors* are, take a look at the wheel (2), where not only the colors, but also the shades can be seen, from the lightest to the darkest. The colors that are in the same circle, the wheel consists of 4 parallel circles, are the *tonal colors* and share the same tone, the same intensity.



### ***What is tonal dressing***

It is the style that bets on *tonality*. That is, when you choose a color and build a monochrome outfit, which consists of different shades of the same color. Although it seems easy to achieve, it is not. It requires mastery and knowledge, not to fall into the trap of monotony.

### ***The rules of tonal dressing***

- Choose your favorite color and make sure it matches your own colors, your skin, hair and eyes.
- Be sure to play with its shades, from the lightest to the darkest. Otherwise, you risk being dressed as if you were wearing a uniform.
- Invest in a classic, neutral color, in case you find it difficult to find pieces of a single color and its shades. For example, you can enrich a black set with white details or a green one with brown.
- "Master" different textures, from denim with leather, cotton with linen, cashmere with wool.
- Pay attention to the shoes. Of course, the shoes you choose do not have to follow the tonal color rule to complete your ensemble. The right choice is a pair that creates a harmonious contrast with the outfit.

### ***The key colors of tonal dressing***

- **Black:** Classic value, the *total black look* is ideal for any occasion, from the black tie to the casual. "Marries" ideally with anthracite, ice gray and white.
- **Blue:** Here you can "play", not only with shades, but also with fabrics, from denim to cashmere, cotton and linen.
- **Green:** One of the most difficult colors to create a *tonal dressing* is undoubtedly green, since its light shades are difficult to wear. So invest in khaki and cypress and enrich them with accessories and shoes in brown, black and white.
- **White & Beige:** White, beige, ivory. Known as *neutral colors* are the epitome of aristocratic elegance and cosmopolitan style and are identified with the warmer months of the year.
- **Gray:** Because the last thing you want is for your outfit to resemble to a metallic robot, what you need to pay attention to is to create a contrast with the combinations of shades of gray: anthracite, ice gray, grey-blue, etc.





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# “DATING-OUTFIT CHOICES!”



*Stressing and confused of what to wear before a date?*

When it comes to dating, I feel I am like Balotelli in soccer...☺  
 How many years does Balotelli have to play serious soccer? Five? Six? Well, something similar happens with my “dating”. But what does this mean? Because I’ve been in a relationship for the past years, did I forget what it’s like to date with someone? Of course not! I remember everything! We start with a coffee or a drink, then dinner, then some clubbing, or some more drinks in a bar with nice music, depending on the vibes of the night... etc.  
 I may have missed some latest dating developments in this area, but that does not mean anything. Over the years, dating may have changed in details, but in essence it remains the same.  
 And its essence is nothing but 3 emotions: Enthusiasm when accepting, anxiety just before the date, and the worse... the confusion before the date of what to wear! The first two as you understand are the most beautiful parts on a date. The latter is a timeless problem for both dating parties. So I decided to try to give a solution to this problem by suggesting 3 complete outfits for different occasions. *Let's get started!*

**1. Casual look:** Ideal for home or movie or drink in the local bar. A few months ago, before the pandemic, if your proposal for a “first date” included the word “home”, you had lost the game before the kickoff. Due to the new reality, the idea of movies, food and wine seems ideal and casual style is the clear favorite. You should not forget that even with the simplest outfit, your goal is to look well-groomed and that you have your own, special taste. A shirt is the ideal twist, for the most iconic, men's clothing. Either buttoned up to the neck, or open, it will give you points in style and comfort. The classic, regular fit blue jeans is the best and safest choice. When it comes to footwear, the words *casual* and *Converse* walk together.

**2. The Classy:** Ideal for drinks & food in an “alternative” venue. I consider a *blazer* to be one of the best choices for a *smart casual outfit*. A corduroy shirt is an outfit that gives you a sophisticated look, either buttoned up or open with a white t-shirt inside. Black, slim *Levi's* are always a safe solution. Your fragrance and a nice watch are considered “seal” every look, so all you need is a simple, leather belt. Of course to complete such a slick look, *Chelsea* boots are one way!

**3. “The Grande”:** Ideal for a more formal restaurant. The number ‘1’ stylistic rule on the first date, is to avoid the suit as well as the truck-suits! *Formal style* creates a distance and seems excessive, unless, read carefully as I’m giving you wisdom, this is exactly the topic of your date. If not, invest in a white, cotton shirt and *Chino* pants are the perfect pieces for an elegant outfit. The only thing missing now is the item that will help you stand out. A *blazer* is the absolute trend. Add to all this a *Gant scarf* and .. *Congratulations...* you just got the most “badass” outfit!

Look 1

Look 2

Look 3



*From Left to Right:*

- 1. Casual look**
  - *Shirt: Nautica Long Sleeve, Solid Linen , Classic fit*
  - *Pants: Superdry Jean D1 Slim Tyler*
  - *Shoes: Converse Chuck 70*
- 2. The Classy**
  - *Shirt: Lee, Corduroy*
  - *Pants: Levi's 514, black jeans*
  - *Belt: Levi's Ashland leather belt in black*
  - *Shoes: Clarks Paulson Up, Black Chelsea Boots*
- 3. The Grande**
  - *Blazer: Ted Baker, with flap pockets "Severnm"*
  - *Shirt: Brook's Brothers*
  - *Scarf: Gant*
  - *Pants: Camel Active*
  - *Shoes: Renato Garini AT2391-3*



# SKIN IRONY

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# “LOOK & SEE!”



## *2021 Sunglasses Trends!*

*Sunglasses*, are an essential accessory for every man who wants to complete his look and make it stylish and modern. The latest trends do that definitely. For this year we will see frames with *color*, *transparent*, but also with unique materials such as *bamboo*. The lenses have a style, and the *black*, *brown* and *green lenses* are pioneering and suit all skin types. Let's see them all below.

- 1. Men's sunglasses with transparent frame:** The transparent frame is a unique trend for this year, for men who are looking for something different and modern every year. Fits all skin types and highlights your strong personality.
- 2. Men's sunglasses with color on the frame:** The color on the frame of the sunglasses makes it more playful and eccentric. Choose shades that suit you and get a great piece for your daily activities.
- 3. Men's sunglasses made of bamboo:** Bamboo as a material has amazed us, as it is original and has an earthy tone, like a shade that suits all men. Ideal for sports and daily outings.
- 4. Brown lens on men's sunglasses:** The brown lens in sunglasses is one of the most popular, and rightly so, as it is extremely friendly and highlights the male temperament.
- 5. Men's wooden sunglasses:** Wood has come to stay in the fashion trends of sunglasses. Choose shades that suit you and play with textures and designs on the frame.
- 6. Black aviator sunglasses:** Aviators are timeless and their classic style that does not fade no matter how many years pass. Ideal for everyday but also more formal outings.
- 7. Men's sunglasses with green lens:** Green lens is one of the most comfortable and friendly to the eye. This year's trend, with the aviator at the forefront, is green lens.
- 8. Men's round sunglasses:** They are here to stay and fit perfectly in square, oval or long face shapes.
- 9. Eccentric design men's sunglasses :** This design on the frame will give you an intense style that magnetizes. Ideally try it before you buy it, to see which size and style suits you best.
- 10. Intense lens color men's sunglasses:** An intense lens color on the glasses can give a modern vibe that sparks attention. Ideal for sports and daily excursions, you will enjoy it for a long time.

These men's glasses for *2021*, will be worn a lot this year and will impress with their unique look. Choose the one that suits you and you love the most for yourself and you will look great everywhere!





**BAD**

DIESEL



# “IRRESISTIBLE!”



*Choose The Best fragrance from The Best!*

Year end, is the best time for changes and new beginnings, from your life to your appearance. A “powerful” fragrance can always help you spread more confidence waves around you. So, if among all that you want to invest, change with the new season is your fragrance, then below we have prepared a short list of the next, "must-smell" that were released and deserve your attention.

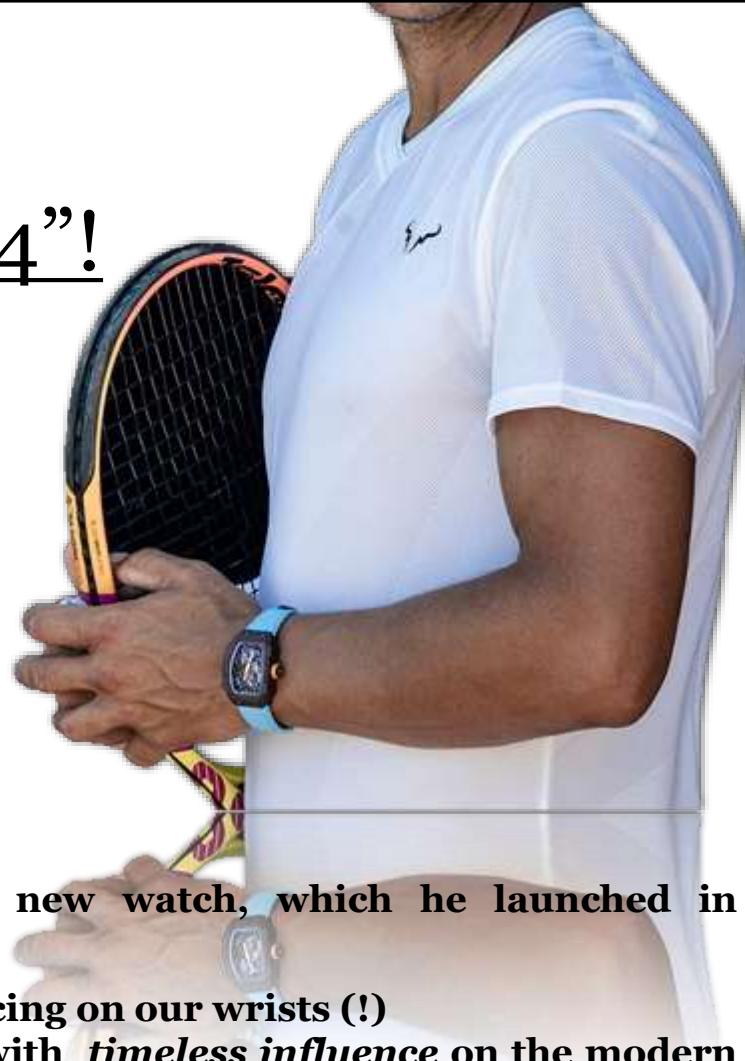
- 1. *Byredo Night Veils Tobacco Mandarin extrait de parfum:*** Tobacco Mandarin by Byredo is an Oriental Woody fragrance for women and men. This is a new fragrance. Tobacco Mandarin was launched in 2020. Top notes are Mandarin Orange, Cumin and Coriander; middle notes are Tobacco, Labdanum and Leather; base notes are Olibanum, Sandalwood and Agarwood (Oud).
- 2. *Maison Francis Kurkdjian L'Homme A la Rose Eau de Parfum:*** With this fresh and bright eau de parfum, Francis Kurkdjian gives men the power to wear a rose. At the heart of this fragrance portrait lies a duo of Damask roses from Bulgaria and Centifolia roses from Grasse, combined with the fruity impression of a grapefruit note and interlaced with a modern woody accord.
- 3. *Dolce & Gabbana K by Dolce & Gabbana Eau de Parfum:*** K by Dolce & Gabbana Eau de Parfum was launched in 2020. Top notes are Blood Orange, Pimento, Juniper Berries, Lemon, Sicilian Lemon and Cardamom; middle notes are Fig Nectar, Geranium, Clary Sage and Lavender; base notes are Patchouli, Cedar, Cypriol Oil or Nagarmotha and Vetiver.
- 4. *Korres Eau De Toilette Oceanic Amber:*** High aroma that balances between luxury and simplicity, modern and classic. Amber is considered the "soul of the tiger" in Asian cultures and the stone of courage. Fresh aroma of sea water, along with a sweet and warm resin scent. Powder notes from a mixture of oils and balms, from labdanum, benzoin, vanilla, styrax and fir. The definition of the oriental aromatic note.
- 5. *Acqua di Parma Colonia Futura Eau de Cologne:*** Launched in 2020. An aromatic perfume with a rich, and lively opening that softens into sheer seduction. The first spritz is an intense and delectable blend of bergamot, grapefruit, lemon and pink peppe.
- 6. *Philipp Plein No Limit\$ Eau De Parfum:*** An Oriental Spicy fragrance for men, launched in 2020. Top notes are Watery Notes, Star Anise, Cinnamon, Black Pepper, Cardamom, Bergamot, Ginger and Cloves; middle notes are Bourbon Vanilla, Dark Chocolate, Incense and Amber; base notes are Leather, Woodsy Notes, Agarwood (Oud), Cedar and Patchouli.
- 7. *Jo Malone London Cypress & Grapevine Cologne:*** The lavender blended with the cypress gives an aromatic freshness and the grapevine blending with the moss gives the sensual warmth. It makes this fragrance quite masculine, but this was very important when translating the romantic inspiration, it tells the story of the man behind this love and garden for his queen. Launched in 2020.



*From Left to Right:*  
**1. Byredo Night Veils Tobacco Mandarin extrait de parfum, 2. Maison Francis Kurkdjian L'Homme A la Rose Eau de Parfum**  
**3. Dolce & Gabbana K by Dolce & Gabbana Eau de Parfum, 4. Korres Eau De Toilette Oceanic Amber,**  
**5. Acqua di Parma Colonia Futura Eau de Cologne, 6. Philipp Plein No Limit\$ Eau De Parfum:**  
**7. Jo Malone London Cypress & Grapevine Cologne:**



## “Mille RM 27-04”!



*Used in the aerospace, aeronautics  
and has an astronomical price!*

You can not put a price tag on some items of incalculable value. There is, of course, the rare exception to *Rafael Nadal's* new watch, which he launched in collaboration with watchmaker *Richard Mille*.

Tennis legend, manages to make the most subcutaneous influencing on our wrists (!) Wearing on the courts a watch of *astronomical value* but also with *timeless influence* on the modern art of watchmaking.

What is so special about *Richard Mille RM 27-04*? Rafael Nadal is in his tenth year with *Richard Mille*, a brand that has a unique ability to design watches with incredible durability, real “battle tools, in a sport that demands sharp and lightning hand movements. *Richard Mille's* new watch design details are sapphire crystals front and back that offer a view of an incredibly cool, tennis-inspired that is suspended in a lattice created by an 0.27mm diameter steel cable that holds the movement in place via two red turnbuckles. that create the effect of a tennis racket on the dial.

In testing, the 27-04's caliber RM27-04 was able to resist accelerative forces in excess of 12,000 Gs! Crazy? And yet, true. What does this number mean in our daily lives? In similar sizes, in an amusement park, the fastest rollercoaster train exerts a gravitational pull of 6G on each of its passengers, while the pilots of a fighter aircraft receive a gravitational pull that reaches 8-9G. Total weight? Thirty grams (with the strap!) and only 3.4 grams for the cable-suspended, manually-wound tourbillon movement.

This important mechanical details, combined with the distinctive color combination in shades of blue, gives us a small miracle of watchmaking. With a price of \$1,050,000 and a total production run of just 50 units, the RM 27-04 can certainly make your wallet feel a lot more than 30 grams lighter! Perhaps, because it seems to have come out of James Bond's and Q's best engineering dreams.





DALVEY  
— 1897 —

F.A.I.C.E.<sup>™</sup> Online  
magazine

# OPINION

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The Planet  
of  
Happy People!

**"People can only be happy when they do not assume that the object of life is happiness."**

**-George Orwell-**

In our time, the fast pace, the social media, but also the general trend of the Westernized culture, mainly urge us, more and more, to a "forced" happiness and to a display of this artificial happiness, as if it is an end in itself... as to be able to cure pain and sorrow, as if nothing else are allowed to be expressed, as if we live in another planet!

Our tolerance for anything unpleasant, seems to have diminished.

The current postmodern era, has been cut off from the *Values of the Community* at an unprecedentedly fast pace, without having had time to process the changes and move on to the new, through smooth transitions. In the communities, in all cultures, there were rituals associated with *joy* but also *pain and sorrow*. *There was space, time and sharing*.

The modern rhythms, the isolation of the city, the lack of Collective Values of the Community, have brought a *hasty joy*. An obsession for quick enjoyment at any cost, either through use of substances and other addictive behaviors, or through superficial relationships and an obsession for "joy", as if it were an end in itself, leaving a huge void and lack of meaning in life.

Even the increasing appearance of the term "*smiling depression*", used as a term for someone living with depression on the inside while appearing perfectly happy or content on the outside, comes to reinforce and express the trend of the time in this *compelling joy*.

*Happiness* does not exist by itself; it is not self-existent. It is part of our wholeness, and part of our wholeness, are all our emotions, even sorrow and pain. Unpleasant feelings that we are in a hurry to ignore, or we may not touch them at all. We are afraid to experience anything unpleasant or discomfort able and acting as "*empathetic friends*", we are in a hurry to give advice to others, so that our own discomfort and our own awakening-memory in pain, can be "locked" quickly.

"*A wedding without crying and a funeral without laughter are not possible,*" people say, correctly. The adulthood stage of the child, includes a type of mourning for the parents, who leave their familiar "parent role", but also joy and emotions, seeing their child grow up and become an adult. The young adult also has uncomfortable feelings saying goodbye to parental home and security, in order to move on to growing up and independence.

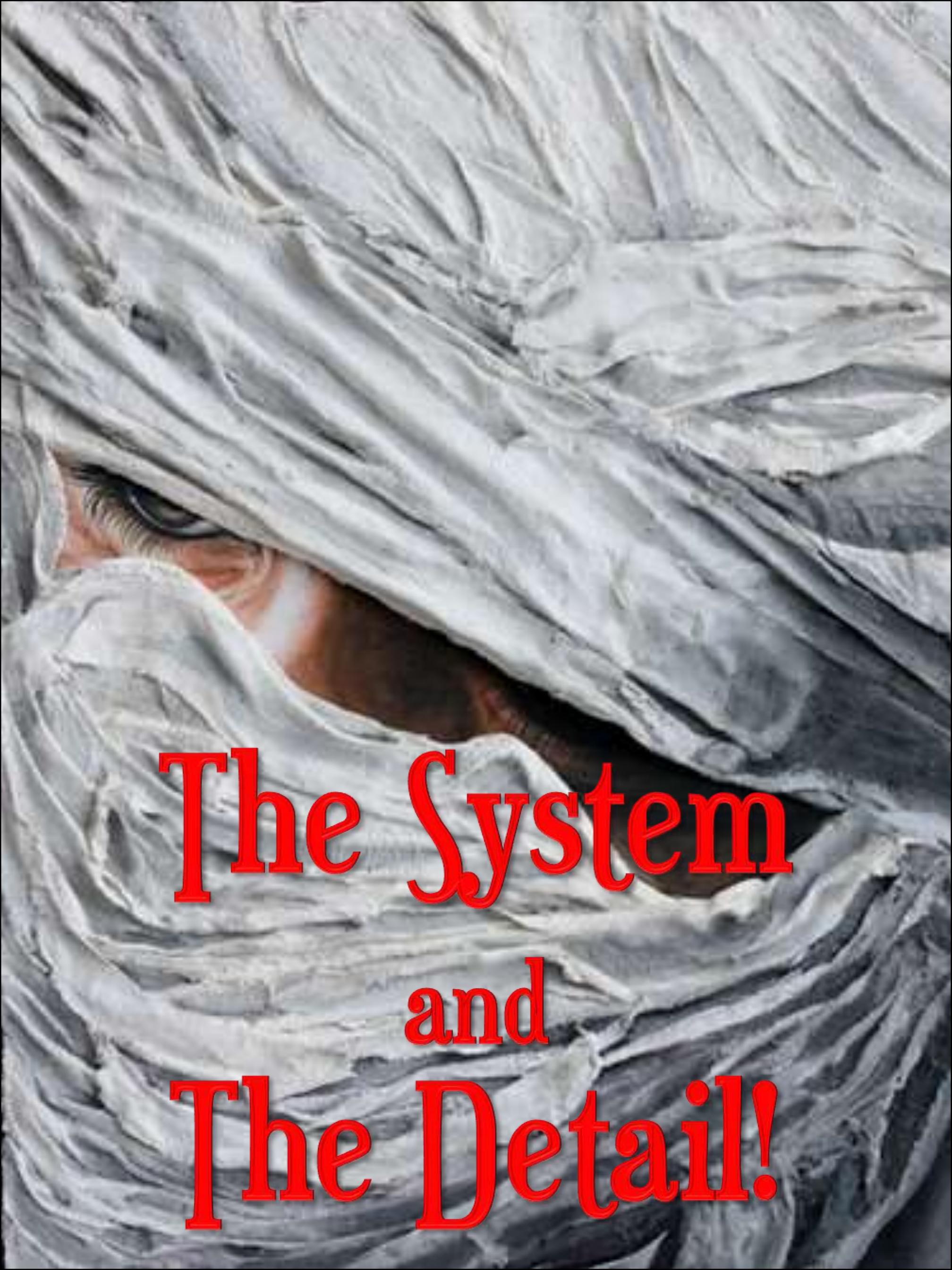
All our greatness and life transitions involve loss and pain, but also joy, emotion and satisfaction.

We are complete and we need to give space to all our emotions, without censorship.

To talk about them, to share them and in this way to connect first with ourselves and what we feel, and then with those around us. This process, helps in the smooth transition and emotional management of crises. It provides a safe environment for people to "meet" all their mental and spiritual potential, to narrate and "rewrite" their personal history, giving another meaning to even the most difficult phases of life, aiming at inner balance and completeness.

**No happiness comes by itself!**

**it comes only when we allow ourselves to develop the full range of emotions,  
to experience even the most unpleasant emotions,  
so that we realize, re-evaluate, reposition ourselves, grow up and move on.**



**The System  
and  
The Detail!**

# “God is in the detail”

-Ludwig Mies van der Rohe-

It is very important to learn from wise people. I was very fortunate in that...

During my very young age, I was very lucky to watch many masterpieces of world cinema, such as: “*The rules of the game*”, “*The 400 Blows*” and “*Citizen Kane*”.

I stand in the last film, to tell a story that will be the occasion of this article. My “wise-man” made the basic analysis (*analysis: detailed examination of the elements of structure of something*) of this shocking film, focusing on the elements of *power*, *corruption* and *politics*, that overwhelm it. At one point, making a stop frame, a “pause”, in a scene that contained a crowd, a scene that contained an “overload” of crucial information, a scene that one would say was itself a “*system*” that unlocked the film, the wise-man asked: “*Do you see this date in the bottom right of the shot?*”

Indeed, at the bottom right corner there was a date, that I forgot over the years.

For anyone, of course, it meant nothing, and he explained that the date is by no means accidentally placed there by the director of the movie Orson Welles.

This was exactly the year that the philosopher *William James*, brother of the great writer *Henry James*, formulated the theory of “*Pragmatism*” that essentially defines the worldview, of the film’s central hero.

Later, I became interested in this theory and discovered that while it does provide some answers to *Citizen Kane*'s motives and desires, it also raises many other questions....

What fascinated me per se, is not this camouflaged encyclopaedic knowledge!

The point is that in a Work of Art, one can install some signals that reinforce its importance in places that may not be obvious, thus creating a perpetual creative game, that has to do with attention and perspective.

*It's all a matter of attention:* Looking, watching the greater picture and to be suddenly transported to a detail, that can illuminate all the things, perhaps even better than the general plan.

In other words, learning to see the reality, the truth, the facts, without emotions or other influences!

This quality is, in my opinion, a very powerful weapon of understanding things and does not apply only to the cinema, or consequently to art, but also to life.

Being able to operate *macroscopically* and *microscopically* at the same time, to perceive the big picture and through the minimal, possibly humble, but not insignificant detail, to confirm, or cancel meanings that it emits, gives to one’s attention ability, an extra strong verifying power!

When we look at the whole scene, is it certain that what is presented to us, is complete? Can we ever "see" the "whole"? Of course not.

We can, however, have macroscopic vision, that will capture things in their entirety, beyond the "current topic"!

Yet again in an initially *unsuspecting, unimportant, temporary* or even *misleading detail*, may be the key to the "system", which may also lead to a new space, to a new dimension that requires another "key", in order to unlock the truth.

Here the major question arises. *"Is there a system after all?"*

The French philosopher Michel Serres in his masterpiece "The Parasite" (1975) wonders:  
"I [...] thought that [...] the bridge connected two banks, that the path went from the origin to the goal. But there are no instances. Or more correctly, instances, systems, banks, and so forth are analyzable in turn as exchangers, paths, translations, and so forth. [...] The only instances or systems are black boxes. When we do not understand, when we defer our knowledge to a later date, when the thing is too complex for the means at hand, when we put everything in a temporary black box. [...] When we can finally open the box, we see that it works like a space of transformation. The only systems, instances, and substances come from our lack of knowledge. The system is nonknowledge..."

If one thinks about the above, one can consider that the *system*, as we know it so far, the structure, the organization, is the *last gesture before opening the black box*.

The resulting ignorance, otherwise, the *"system would solve everything"*, accumulates in this box, which in turn closes and waits for a new cycle of approaches until it reopens. Ignorance, contrary to what the word usually means, is an extremely attractive feeling. It's a challenge, it's an invitation! *"What I do not know shines in me"...*

How, however, does this relate to the initial remark for pointing out the date detail in the scene of "Citizen Kane"?

It is connected, if one considers that either in the *system of a work of art, or science*, or in a *socioeconomic system*, one can always discover small nests, small alternating hiding nests, without end. Their resurfacing, their study, will reveal more about the eternal transformation of the total.

*"Our world is full of copiers and repeaters, all highly rewarded with money and glory [...] As soon as the world came into being, its transformation began [...] What we take as an equilibrium is only a slowing down of metabolic processes."*

It is this deceleration of flow-change, that creates the vital space of our life, the one we receive as duration, as an "organized experience". However, if we look at some of its elements, carefully, we will notice that everything, is constantly transmuted.

So are, our hopes and actions, for a harmonious and fair society!





# CONFUSION

**U**sually, I avoid generalizing conclusions, using observations from my own circle.

These are adolescent excitements that at some point you get rid of, for better or for worse. The world out there is big and different! The dominant views and opinions, on various things, that you considered extremely weak and marginal, have hit your face with force many times and caused wounds, from so many collisions with reality.

This is the time that I will dare a generalization.

None of us is well. So simple. We are all somewhat extinguished. We are confused.

Contours of faces without shine, vivacity, ebullience, moving around with the engine switched off. As if all the fatigue of the past years comes out accumulated, all at once.

The pandemic with the fears of the virus but also the financial and employment insecurity, have probably led most of us to "throw in the towel".

When you are out of breath and quit, you usually quit everything: your goals, your dreams, your daily life, your personal relationships... even your morals...

I am somewhat surprised, from which people I hear conversations about star signs!

For the first time in their lives. Listening to what they say, its like we will have to find a way to die for a year and then come back, there is no salvation...no rescue!

All of a sudden, they forgot everything they read about Historical Materialism and they became fans of synastry. Truly, this is something that I missed out watching, in its development.

Where you used to see people electrifying you with their energy, their minds, their thoughts, now you see some emotional shipwrecks, trying to pick their missing screws, from a drain.

They wish that they could sleep and wake up in another world.

Who will crate this new world? Who will maintain it, if we all fall into the "black hole"?

I can only imagine they expect this to happen by those who have a better... "Moon".

Honestly, I'm not joking! I'm just trying to figure it out. We all need a way out of this situation. Something has opened under our feet and is sucking us in. We have to move our hands and feet to get back up! I do not know any other way!

What we have heard in the movies but also in drink commercials:

"Now it's the time to separate men from boys!"

If we continue moving like shadows, I see us whining over ruins.

Of course I am not particularly worried, because by then my horoscope will have escaped the influence of Saturn, but some others will not be as lucky.

It is the first time we are called to put together so many pieces and understand a world that looks completely crazy now. It is difficult to understand it. The issue was never to understand, but to live.

**“A young boy breaks his electric car, to understand how it works, how it is made and how the wheels turn. He eventually understands, but then he has no game to play!”**



# Change the System

What does it mean?

# Changing systems...

A long conversation that concerns people throughout their history, consciously or subconsciously.

A topic that I discuss very often, either in the context of my work or on a personal level.

A conversation that takes place when we seek to find, what can be the positive impact of the *projects* we implement, because we essentially aim to change a *system* through our *actions*.

But to understand *how we can change a system*, we must first define the meaning of the *system* and see how a system made up of people, of living organisms, works.

Each system is an organized set of parts, that interact with each other to achieve a *specific goal*.

A *system* to operate, requires *resources* with which it implements a *series of processes* and produces specific results-products, which all together manage to fulfil the purpose of the *system*.

If a part of the *system* changes, then the whole nature of the *system* changes and the necessary *adjustments* are made, so that it continues to exist and to pursue the *goal* it has set.

*Systems*, whatever their form is, whether natural or artificial, can be considered machines that determine *probabilities*, always according to the *goals* they set because they are simply the sources of these *probabilities*. These probabilities are produced as products of their operation.

A *system* that exists in an effective way can be said to help its parts to *develop*, to *evolve*, to continue to *exist* as a whole.

That is: the *opportunities* it creates for its parts-members, are *in favour* of its parts-members.

But there are also *systems* that, unfortunately, are not well designed and through the *opportunities* that are created only some parts-members, are favored and not all. In other words, in order to achieve their *goal*, they *sacrifice* some of their *elements*, some of the *entities* that *constitute* them.

When we say that we want to *change a system*, then basically what we mean is that we want to change the chances it creates for the elements that make it up and turn them *all* into favorable for the benefit of *all parties*. Or we could say, that what we are trying to do is to *eliminate those chances that create problems for some parts of it*.

To change a *system* we must change the *rules* that govern it, or change the *culture* that affects the *system*, when it comes to *human systems*, for our *society* (Heath, 2020).

In the poorest countries of the world, we will not solve the *problem* created by this *system* that exists and works for the benefit of the *few*, by providing *education* to people on how to manage money effectively, because quite simply the *chances created by the unjust system* will not be reduced by a measure like this. *We need to change the rules of this system*. We need to find a way to turn the odds, that are not in favour of the many people living there, into odds that will favour these people making money. To *develop* means, that create *opportunities*.

It is not a question of educating a farmer on how to manage his business when he has nothing to eat and no money to pay. Nor is it a solution to give him some money as a "*support*", because that way you do not mobilize him. You always hold him in your hand, as a "*toy*" of greater "*game*".

The *solution is to change the system* in such a way as to create opportunities for the farmer to make money. To sell his crop at a good price, to buy his raw materials at good prices and after that happens, then go and train him on how to more effectively manage the resources he has.

The imaginary change of a system through the so-called impact.

What is happening with many *projects* or *programs*, that are currently running, is to *maintain the sick system and not to change it*. All those organizations that think they are doing *social work*, or all those big organizations that proudly post how many people have helped them learn more than they knew, *without following their progress*, not only they *do not change the rules of the system*, not only do they *not turn destructive conditions into favourable ones*, but they approve of them and *reinforce* them. They *do not change any system*, as we see in their value proposition. What they do is treat the *sick system* and to be part of it. Their existence is linked to its existence.

The so-called *impact* for which they are cut is fumaroles.

If you will identify, what is going on inside a big *project* that aims to help a *section of people in society* move forward, so that they can manage to have a decent job and live in a well-being situation, you will see that from the manager to and support staff, they are all paid.

They have a salary and in fact the senior executives, are well paid and have other incentives too.

The only ones who are not paid, but get trained to be able to make some money, while *starving*, are the people who are called *beneficiaries* in the terminology of these *systematic projects*.

I am not saying that these *projects* are not needed. The point is that as *projects* they have a specific beginning and end, and after the end comes chaos. *No system change, no creation of favourable opportunities for all parts of the system*.

A change in the system could only take place if all the parts of this *system*, together, collectively, demanded fundamental changes in the way the country was governed.

Too many people across the Globe, now say that this our world is for the *few*, that the is *unfair*, that the odds are always in favour of the *financially strong*. We are also part of this *system*. We are those "chips"-*parts*", whose lives are defined by those odds, that act in *favour of the few*.

But what do we do to change these chances? We sit on our couch, upload some insulting comments on FB and we are done! It is not good enough just to have good intentions.

The *system changes* when there is a *will*, when there is *strength*, but most importantly, when the *parts of the system that get extorted* or living in difficult conditions, realize that they must *take action to change the system*.

Every *system* changes from the inside, not from the outside and always collectively, but based on the *power* of each part.

*Let us all ask ourselves what we are doing, to change the unjust system in which we live.*

What do we implement daily, *individually* and *collectively* to change the chances in our favour.

If we want to *change the rules* in order to change the *opportunities* in favour of the disadvantaged parts of the *system*, then we must *change the inputs of the system* with other stronger and more dynamic ones, so that after the necessary *processes* we have the *desired result*.

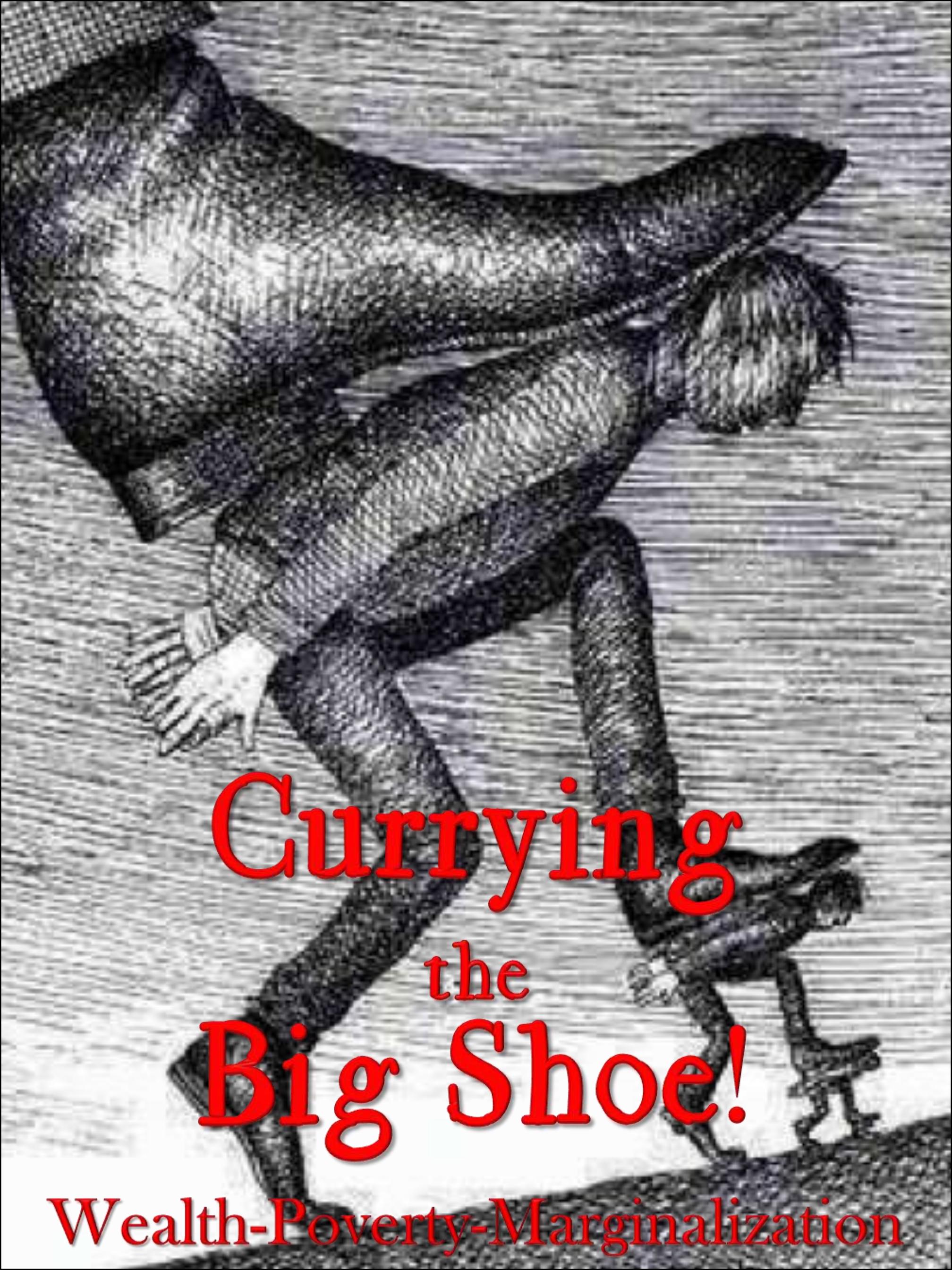
Sit down and record these *inputs*, the resources that are currently entering the *system* you want to change and next to them make another list, of those most *empowered and effective resources* that can *cause change*. Then make your plan of *action*, but ask the right questions, trying to provide *solutions*, to questions that begin with "Why". If you do not do this then *you are feeding the system*, giving more power to the existing *sick system* you want to *change*.

You give more power to the odds that do not work in your favour!

Don't you think that it is time to wake up from the lethargy that any *unjust system* has inflicted on us and in which *we voluntarily remain active*, with the role of the *unfavourable parts* of it?

Don't you think it's time to *change* our odds?





Currying  
the  
Big Shoe!

Wealth-Poverty-Marginalization

**T**he initial title of this article was intended to be: “Wealth – Poverty – Marginalization”.

I decided to change it after my youngest son looking at the cover image, yelled:

*“He is currying the Big Shoe”!*

From the exercise of *world power*, to *racism*, *gender discrimination* and *wealth inequality*, a complex cyclone of inequalities, threatens our prosperity and our future. We desperately need a *New Way of Thinking* to stop it and reverse it.

We often hear the saying “*a tide of economic growth that rises, lifts all boats*”, but in reality, “*a tide of inequality is sinking all boats*”. High levels of inequality have contributed to the creation of a global fragility, which is being exposed and exploited due to COVID-19.

The virus sheds light on all *inequalities* of all kinds.

It puts the most vulnerable at higher risk and its social and economic consequences are concentrated on those, who are less able to cope. If we do not act now, another +100 million people could be plunged into *extreme poverty* and see *famines of historic levels*.

COVID-19 has been described by many as a “*democratic virus*” that affects both the rich and the poor, even princes. However, the consequences of this pandemic are not the same for everyone. If you are uninsured, if you have no choice but to travel by public transport, if you do not have the luxury of losing your day job to quarantine, you are more likely to be exposed to the virus, or even more to be the *big loser* of this crisis, even if you come out victorious in the battle with it. So Covid may not discriminate, but it certainly magnifies the already existing inequalities, that range at outrageous levels around the globe.

Billionaires' wealth rose and keeps rising to record high, during the pandemic, breaking the \$ 10 trillion barrier. The report, which deals with more than 2,000 billionaires, who control about 98% of the wealth of this group of people, shows that their wealth increased by 27,5% in the first months of the pandemic, reaching 10.2 trillions of dollars in July. The previous record was \$ 8.9 trillion and was set at the end of 2019. This minority, holds as much wealth as 4,6 billion people, which is 60% of the global population!

Speaking to the *Wall Street Journal* about the economic impact of the pandemic and the widening of inequalities, *Jamie Dimon*, CEO of investment bank *JP Morgan Chase*, supports that the current crisis is leading to *Wealth Inequality* and *Increasing Gaps* between minorities, while creating *Structural Barriers to Opportunities*!

In an interview with *Business Insider*, *Ernst Young's CEO, Carmin di Sibio*, stressed that every child should have *Opportunities*, but government programs fail to address the issue of *Inequality*.

Noting the *Rapid And Uncontrollable Widening of Inequalities* in the midst of the pandemic, *Melinda Gates*, *Bill Gates's* wife and partner at their charity organization, pointed out that “*...History teaches that disease outbreaks, from AIDS to Zika to Ebola, play out with a certain grim predictability. As they infect societies, they expose and exploit existing forces of Marginalization, seeking out fault lines of gender, race, caste, and class...*”

However, this outrageous accumulation of *Wealth in the hands of the Few*, a product mainly of the last decade, does not seem to shake enough most governments in the world, that still have as their first concern the “*rescue of the economy*”. But what does saving the economy mean, and why is it more important than the millions of lives lost and a planet being destroyed?

Covid, did us the favor of showing us, how wrong the *Development Model* we follow is.  
How wrong it is to consider that investing in *Public Services*, such as health and education,  
is *part of the problem* and not *part of the solution*.

How wrong was the choice of governments in the last economic crisis to bail out banks and big  
business, *maximizing the profits of a small minority* and leading the *vast majority into  
impoverishment!*

Considering *Poverty as a Violation of Human Rights*, we *must not* let Covid-19, become the new  
excuse for *budget cuts* for public health and education, for *regression of social conquests*,  
for restrictions on the *action of civil society*.

This pandemic must become the occasion to demand more *transparency* and *accountability*  
from the *decision-making centers*.

To impose *tax increases on companies* that allowed millionaires to become billionaires.

To push governments to adopt *social and economic policies* based on respect for human life  
and the environment.

This pandemic must be the *opportunity* to move forward and not to retreat.

No more wishful thinking for the people who are on the front lines of *poverty*.

COVID-19 is a human tragedy, but it has also created an opportunity for generations to build  
a more *equal, fare and sustainable world* based on two central ideas: a *new social contract*  
and a *new global agreement*.

A *New Social Contract* will unite governments, people, civil society and others for a common goal.  
*Fair labor income* and *wealth taxation* and a *new generation* of social protection *policies*,  
with safety nets including *universal health insurance* and a possible *universal basic income*,  
that will apply to everyone, is now more needed than ever before.

To enable the *new social contract*, we need a *new global agreement* to ensure that *power, wealth*  
and *opportunities are shared more widely and fairly internationally*.

A *new global agreement* must be based on *fair globalization*, *respecting the rights and dignity*  
*of every human being*, promoting a *balanced coexistence with nature*, *respecting*  
*and pre-establishing the rights of future generations* and *development measured in humanitarian*  
rather than *economic terms*.

Our world is at a critical juncture.

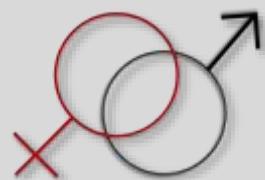
Tackling inequality, based on a new social contract and a new agreement, can lead to better days.

The more we delay to face the reality and take action, the more the gaps, the absence of equal  
opportunities and the marginalization will grow and we will reach the point that there will  
irreversible and the solution will be difficult to be implement through a *peaceful social agreement*.

History has proven, that Humans don't have unlimited patience,  
to keep currying the "Big Shoe", forever!



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